



Movers & Shakers : Cindy McCooey

Cindy McCooey has joined Wella Company as their new Digital Marketing Director.



Movers & Shakers : Mark Dugdale

Mark Dugdale has joined Joseph Joseph Ltd as their new Director of eCommerce.



Movers & Shakers : Mike Morrison

Mike Morrison has joined Neilson Active Holidays as their new Head of Digital Marketing.



Movers & Shakers : Alex Mason

Alex Mason has joined Cromwell Tools as their new Head Of Digital Marketing.



Movers & Shakers : Jon Brook

Jon Brook has joined Lights4fun as their new Chief Marketing Officer.



Movers & Shakers : Julian Baker

Julian Baker has joined Heal's as their new Customer Director.

New Member



Nicholas Emby

Head of Digital & Marketing at Hawes and Curtis

Insights

[How to plan your digital legacy](#)

[Upskilling in a digital health world](#)

[How retail is using digital twins](#)

[Building the UK as a digital pioneer](#)

[Financial Services – What Will Digital Marketing Look Like This Year?](#)

News

[ORCHA unveil digital health training programme for NHS staff](#)

[Digital transformation in oil and gas sector set for growth](#)

[Digital functional skills conditions and requirements](#)

[Boots drives up digital's share of sales after using Covid to rethink priorities](#)

[Lululemon promises 'strategic pricing' as profits grow](#)

[App aims to curb digital demand](#)

[Digital skills investment could add billions to GDP](#)

[Adidas Originals introduces first-of-its-kind digital Ozworld experience](#)

[Pandora chooses London to house global marketing and digital talent hub](#)

[All telcos have a role to play in bridging the digital divide - Alex Towers](#)

[Healthcare cybersecurity to serve as the backbone for digital transformation](#)

[OECD publishes model rules for digital platform operators](#)

[Peppy Health expands its digital services for women](#)

[Gambling brands banned from using sports stars in ads](#)

[Beer company's 'misleading' April Fools promotion sparks 40 complaints within hours](#)

[Google lures employees back into the office with free electric scooters](#)

Ecommerce

[Google Introduces Retail Search For Ecommerce Sites](#)

[Car retailer reveals plans to become £1bn ecommerce firm](#)

[Consumer Sustainability Concerns Threaten Amazon's Ecommerce Juggernaut](#)

[eCommerce Agency Above The Fray Launches Outsource Staffing Solution](#)

[Cross-border ecommerce to account for 38% of all sales by 2023, driven by marketplaces](#)

[Apparel industry ecommerce booms, but fraud a growing problem](#)

Social Media

[Twitter edit button: Social media giant working on new feature](#)

[Facebook Introduces Sharing to Reels From Third-Party Apps](#)

[Meta briefly blocked Facebook and Instagram hashtags on Bucha massacre](#)

[Instagram cuts influencer payments for short videos](#)

[TikTok Launches New Cybersecurity Tips Series to Help Users Avoid Scams Around Tax Time](#)

[Skittles Takes Out Twitter's 'Brand Bracket' Competition for 2022](#)

[Meta Reiterates the Value of Personalized Ad Tracking in New Ad Campaign](#)