



Movers & Shakers: Kish De Silva

Kish De Silva has joined BrewDog as their new Ecommerce Director.



Movers & Shakers: Nick Jones

Nick Jones has joined Kohl's as their new Chief Merchandising & Digital Officer.



Movers & Shakers: Geri Ross

Geri Ross has joined Sunspel as their new Head of Ecommerce.



Movers & Shakers: Richard Surridge

Richard Surridge has joined Marshalls Garden as their new Sales & Marketing Director.

New Members



Ben Phillips

Head of Ecommerce at Drake's



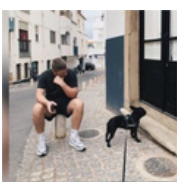
Mat Brown

Head of Ecommerce at Universal Works



Ashleigh Auckland

Head of Digital Marketing at Cath Kidston



Tom Spinks

Head of Ecommerce at Haeckels



Adam Evans

Head of Digital Marketing at Domestic & General



Michael Manton

Head of Ecommerce at Hornby Hobbies

Insights

How is AI going to change our lives?

Why wages could rise at record rate

How CX helps Starling Bank attract a new customer every 39 seconds

Should marketers be in the product development 'driving seat'?

The future of coach transport is green, inclusive and digital

News

UK enters international race to create public digital money

Siemens issues first digital bond on blockchain

Central bank digital currencies are solution in search of a problem

'I want to be human.' My intense, unnerving chat with Microsoft's AI chatbot

Future Care Capital launches digital mental health tools

Salesforce CEO says he took a 10-day 'digital detox' trip to French

Polynesia in the wake of company layoffs

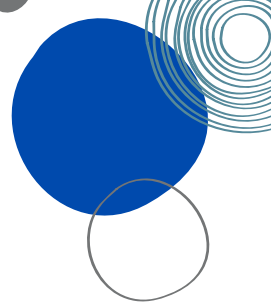
£8m boost for digital learning in Further Education

Rootstock announces Deloitte Digital alliance

Kongsberg Digital to provide VR navigation simulators for UK Navy

Heineken doubles down on premiumisation strategy as volumes grow

Burger King reports 'early positive impacts' from \$150m marcomms boost



Ecommerce

[UK Retailers Lead US Counterparts in Adopting In-Store Payments Innovations](#)

[Ecommerce specialist Furniturebox set for global expansion](#)

[64% of ecommerce marketers failing to measure customer engagement](#)

[Ecommerce in France worth €147 billion in 2022](#)

[Shopify's Offline Volume Surges 40% as Shoppers Return to Stores](#)

['Super apps' set to drive conversational commerce boom as shoppers search for convenience](#)

[Consumers being failed by retailers' on-site search, costing sales and loyalty](#)

Social Media

[Social media companies face legal scrutiny over deteriorating mental health among teens](#)

[Could AI swamp social media with fake accounts?](#)

[Meta aims to increase transparency in ad targeting for Facebook and Instagram users](#)

[Instagram is getting rid of live shopping](#)

[TikTok 'deinfluencers' tap into trend for saving money](#)

[YouTube Shorts Monetization: How It Compares To TikTok](#)

[TikTok smash cereal brand Crispy Fantasy to launch DTC operation](#)