

# DIGITAL ® LEADERS



Movers & Shakers: Dan Zbijowski

Dan Zbijowski has joined GoStudent as their new Chief Marketing Officer.



Movers & Shakers: James Fernie

James Fernie has joined Radley London as their new Global Ecommerce Director.



**Movers & Shakers: Jessica Wilks** 

Jessica Wilks has joined Susanne Kaufmann as their new Global eCommerce Director.

### **New Members**



**Gavin Alexander** 

Ex Head of Digital Marketing & Trading at Practicology



**Georgia Copp-Barton** 

Senior Online Trading Manager at REVOLUTION BEAUTY

# Insights

Barclays UK CEO on banking's future

Economic impact of bank holidays

Marketers have the best view of how brands can achieve their ethical goals

Les Binet's five keys to maximising profit in tough times

How NatWest is building a relationship bank in a digital world

<u>Turley's Richard Laming on why digitisation of the UK planning</u> <u>system is not just a pipedream</u>

Team behind UK digital utility map give insight into the collaborative project

# News

'Godfather of Al' quits Google

A quarter of jobs set to change: WEF

Central banks bow to the inevitability of digital currencies

DWS partners with Galaxy Digital to develop crypto ETPs

Mobile UK: We must collaborate to overcome the digital divide

UK media group Reach blames Facebook changes for sales decline

<u>Digital healthcare provider first to launch "pioneering" Al and Chat</u> <u>GPT technology</u>

<u>Mastercard new Digital Doors® Marketing Hub helps small businesses</u> <u>accelerate digitally</u>

Ocean Outdoor appoints Marie Le Hur as Marketing Director for UK biz

Manx radio stations go digital in three-year trial

NHS England's digital chief Tim Ferris to leave in September

Pokémon TCG's free-to-play digital adaptation finally arrives in June

#### **Ecommerce**

BigCommerce Retools B2B eCommerce Platform and Adds Multi-Stores

Cloud and e-Commerce Growth Slowdown Overshadow Amazon's Quarterly Results

Farfetch takes on Reebok European ecommerce

Olymp appoints Hendrik Reuter as director of e-commerce division

Magnet Monster Named a Klaviyo Elite Partner

### **Social Media**

Meta rolls out new discovery and personalization controls for Facebook Reels

Facebook Ad Systems Error Causes Significant Overspend on Many Accounts

Snap Outlines New Ad Opportunities, Including Spotlight Ads and Promoted

Links in My Al Chats

WordPress drops Twitter social sharing due to API price hike

Has Twitter discovered a better way of correcting online falsehoods?