



Movers & Shakers : Ines Arens

Ines Arens has joined Diageo as their new Global Digital Director.



Movers & Shakers : Eilidh MacAskill

Eilidh MacAskill has joined Time Out Group plc as their new Chief Marketing Officer.



Movers & Shakers : Nick Edwards

Nick Edwards has joined The AA as their new Chief Digital Officer.



Movers & Shakers : Lucy Milne

Lucy Milne has joined Dishoom as their new Chief Marketing Officer.

Movers & Shakers : Ed Preston

Ed Preston has joined Bensons for Beds as their new Chief Commercial & Digital Officer.

Movers & Shakers : Carly O'Brien

Carly O'Brien has joined Gymshark as their new Vice President of Marketing, International.

New Members



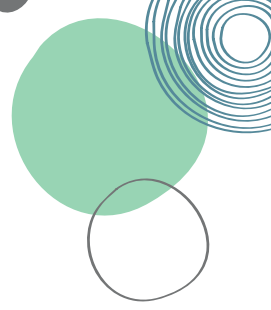
Kat Winn

Group Performance Marketing, CRM and Insights Director at TFG Brands London



Edward Ellner

Director of Digital at PepsiCo



Insights

[Most CEOs see recession, survey shows](#)

[Can work stress change you voice?](#)

[The Metaverse And Digital Transformation At McDonald's](#)

News

[Unilever CEO: Crisis the 'new normal'](#)

[Kellogg splits into three](#)

[Paramount+ launches in the UK and Ireland](#)

[Ipswich Academy hosts launch of Sky's UK digital skills tour](#)

[Mayor of London to launch £545k pilot to improve digital divide](#)

[Tether to launch stablecoin tied to pound as UK aims to become crypto hub](#)

[Lis Blair appointed MoneySuperMarket group CMO](#)

[Barclays and Lucozade digital shows beef up Channel 4's branded content unit](#)

[Targeted Digital Ads Help Youth Seeking Mental Health Support](#)

[Digital transformation faces supply chain challenges](#)

Ecommerce

[Shopify gifts ecommerce websites more than 100 new features](#)

[Shopify teams up with Google to help UK consumers shop local in major platform update](#)

[Ocado raises £575mn to fund grocery ecommerce technology rollout](#)

[Influencers abandon TikTok Shop in latest blow to UK ecommerce venture](#)

[Spryker Partners With FarEye on Last-Mile Delivery of B2B eCommerce](#)

Social Media

[Facebook is cracking down on fake reviews](#)

[Twitter Launches 'Notes' Long-Form Blogging Option, Attached to Tweets](#)

[Research: 31% Brits use social media for daily dose of positivity.](#)

[LinkedIn Launches Initial Rollout of its New 'Funny' Reaction](#)

[Instagram Tests Updated, TikTok-Like Full-Screen Format for its Main Feed](#)

Digital jobs (Vacancies)

Head of Global Social Media, London, £75,000

Head of Digital - Temp, London, £70,000 - £90,000

Head of Digital (Multi-Billion Client), London, £80,000

Head of Web / Head of Ecommerce, London, £90,000

Head of Growth Marketing, Remote, £90,000