



Movers & Shakers: Simon Le Grice

Simon Le Grice has joined Secret Cinema as their new VP of Marketing.



Movers & Shakers: Steven Irving

Steven Irving has joined Hunter Boots Ltd as their new Chief Digital Officer.

New Members



Danielle Padget

Director of Marketing at MZ Skin by Dr. Maryam Zamani



Scott Doherty

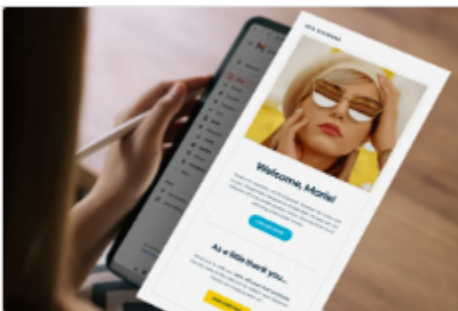
Head of Digital Commerce / eBusiness at Danone



Steven Irving

Chief Digital Officer at Hunter Boots Ltd

Webinar: Personalisation in Ecommerce



Bloomreach | Webinar | The New Era of Personalisation in E-commerce

Join Bloomreach on February 16th to learn how to achieve customer centricity with data and technology to start personalising at scale

February 16, 2023

Join Bloomreach's webinar to find out how to tackle the new era of personalisation, discussing omnichannel opportunities, best practices and effective personalisation strategies.

Insights

[One media marketer on 'reshaping' her life with a leap into journalism](#)

[Crafting Your Digital Transformation Story](#)

[A case for economic optimism in 2023](#)

[Do you need a foreign language?](#)

News

[A digital ID demands UK decides its own identity first, suggests eForum](#)

[Unilever hires former Heinz finance boss to replace Jope as CEO](#)

[Monzo on track for profitability in 2023](#)

[Tech Nation forced to close after losing UK government grant](#)

[UK is falling behind in digital currency race, former Chancellor says](#)

[Banks struggle with digital transition as new data shows 10 per cent of customer records are duplicated](#)

[HSBC hiring for digital asset and tokenisation jobs](#)

[EIB launches first digital sterling bond with RBC and HSBC](#)

[McDonald's CEO: 'Our brand is in the strongest position it's been in years'](#)

[Consumer electronics crowned best paid sector for marketers](#)

[John Lewis merges customer director roles as Claire Pointon steps down](#)

[Publicis predicts further growth from digital advertising](#)

["Fun and functional"; Anyways launches a new digital home for its projects](#)

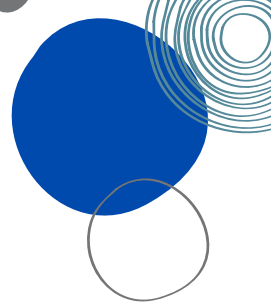
Ecommerce

[THG announces digital alliance to scale and accelerate ecommerce solutions for clients](#)

[40% online shops mislead customers](#)

[EU will tax user sales on marketplaces](#)

[B2B ecommerce tech vendor Oro gets \\$13 million](#)



62% of e-commerce organisations believe that in 2023 real-time data collection will be their primary focus

Social Media

Snapchat Adds 12 Million Users in Q4, Posts Lower Than Expected Revenue Result

Twitter is shutting down its CoTweets feature immediately

Instagram's co-founders introduce a new social app...for news reading

Artifact is an AI-driven news aggregation app from the creators of Instagram

Digital jobs (Vacancies)

Head of Marketing - Fashion - London - £80,000

Chief Growth Officer - Fashion - London - £170,000