

### **Movers & Shakers: Libby Cross**

Libby Cross has joined D.M.C. Group as their new Chief Digital Officer.

## **New Member**



### **Nick Raymond**

Group Head of E-Commerce at DeMontfort Fine Art

## **Insights**

[How can startups survive the storm?](#)

[The mismatch between generations](#)

[Why digital banking is the future of finserve](#)

[The digital future requires making 5G secure](#)

## **News**

[Digital witness: the artists making virtual realms from lived experience](#)

[Monzo chief says UK digital bank will turn a profit in 2023](#)

[Ocado trials digital deposit return scheme with Polytag](#)

[Gateshead based digital transformation specialist celebrates “record-breaking” year](#)

[Purplebricks hails effectiveness of marketing strategy U-turn](#)

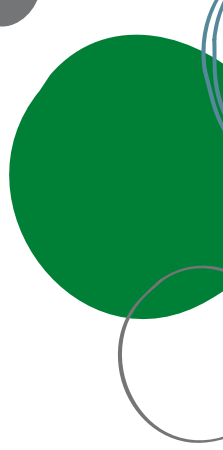
[Industry welcomes delay to junk food ad ban but claims it is still the ‘wrong policy’](#)

[On the Beach credits marketing for rise in premium bookings](#)

[The best marketing campaigns of 2022: Part 1](#)

[Sunset+Vine appoints Raj Mannick as Head of Digital](#)

[Corbion appoints Jennifer Lindsey as Chief Marketing and Digital Officer](#)



[BBC's digital plans under threat as almost one in four tech staff quit](#)  
[Freeview passes on-demand milestone](#)  
[Project launched to create UK-wide digital collections database](#)

## **Ecommerce**

[Ecommerce sites handled 80% more traffic at the beginning of holiday shopping season](#)

[Merchants Use AI and Shopper Intent to Boost Online Sales](#)

[Why the pandemic e-commerce boom here to stay](#)

[65% of ecommerce ad spend went to Facebook and Instagram, TikTok gets 4.3%](#)

[BigCommerce announces integration with Sage 100 ERP software to unlock eCommerce opportunities](#)

[Brands And Social Ecommerce Face Uncertainty As UK Sets Sights On "Critical Third Parties"](#)

## **Social Media**

[Facebook moderation system favours 'business partners', says oversight board](#)

[How to check if your Instagram posts are being hidden](#)

[Meta Adds Instagram Audience Targeting for Facebook and IG Ads](#)

[New Report Shows That Young Users are Increasingly Turning to TikTok for News Content](#)

[Raconteur chief: 'LinkedIn has a mixed reception'](#)

[Snapchat Touts the Rising Value of AR for Promotions](#)