



Movers & Shakers : Paula Bobbett

Paula Bobbett has recently joined retail company, Boots, as their new Director.

Insights

CRM Trends For 2021

Will more office jobs be outsourced?

Debenhams to close, risking 12k jobs

Does market research need to 'loosen up'?

News

Arqiva withdraws from Digital UK shareholding

UK to launch new digital competition regime

Majority of Brits received no digital training during the pandemic

Roadmap to remove high risk vendors from telecoms network

Inadequate home internet speeds cause UK digital divide

Black Friday retail sales drop despite rise in online shopping

Currys PC World Black Friday surge crashes site & wipes gift cards

Facebook snaps up chatbot startup Kustomer for Ecommerce push

Group M forecasts UK ad downturn will be less severe than feared

Debenhams liquidation compounds crisis in UK high street

DanceEast given £60,000 to create new digital suite

Shopping app engagement shatters records over Black Friday

Social Media

Facebook Will Launch Facebook News in the UK in January

YouTube Lists the Top Videos and Creators of 2020