



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Aman Singh

Aman Singh has joined Rowen and Pink Boutique as their new Chief Digital Marketing Officer.



Movers & Shakers: Chris Swann

Chris Swann has joined Secret Linen Store as their new Head of Ecommerce.



Movers & Shakers: Charlotte Meers

Charlotte Meers has joined Ancient + Brave | B Corp as their new Commercial Director.

New Member



Una Kwong Mangus

Head of Digital & Ecommerce at Poster Girl

Latest Insights

Does the Job market risk alienating youth?

Planning a business transformation

Do UK pensioners in France now have to use digital life certificates?

[The UK's digital infrastructure is hiding big problems](#)

[Why some people don't have digital skills](#)

[How a decade of NFTs has changed digital art](#)

[Why Trump's digital media company is different from other money-losing startups](#)

[The secret behind Shein's profit growth](#)

[Firepool Centre for Digital Innovation set to open](#)

[Digital transformation's fundamental change management mistake](#)

Latest news

[Digital landline switchover delayed amid emergency alarms crisis](#)

[Marathon Digital's Stock Price Outpaces Bitcoin's 150% Rise As 'Halving' Looms](#)

[Heinz on its mission to move 'at the speed of culture' to create an ad in five days](#)

[Almost half of large businesses leaning on innovation to grow](#)

[MAS launches digital platform COSMIC to facilitate customer information sharing and combat financial crime](#)

[National digital chiefs on the powers and perils of AI](#)

[Quarter of marketers feel pressure to return to the office](#)

[Fleetcor's Digital Payments Ready For Mainstreaming Of EV Travel](#)

[ChatGPT AI chatbot can now be used without an account](#)

[Governments need to take record-keeping seriously in the digital age](#)

[1,000 businesses join digital reboot as Roam NI invests £600,000](#)

[Digital Merchants Tap Physical Pop-Ups to Drive Deeper Customer Connections](#)

[Digital car subscription service seeks distributor for UK roll out](#)

[Former Digitaloft SEO chief goes solo](#)

Summit secures a 103% increase in SEO visibility for Silentnight
Modo25 Named As 2024 Google Premier Partner And Grows Team
With Two Appointments

Aldi doubles down on price promise as growth slows

The UK faces a surge in court delays, prompting urgent calls
for digital integration and AI utilisation

Microsoft expands Maximum Conversion Value to more
campaign types

Taco Bell, Pizza Hut lean in on AI

Digital skills scheme in Shropshire extended following success
Marketing agency, Adido, has announced a new partnership
with SPL Villas

WHO unveils a digital health promoter harnessing generative AI
for public health

Nationwide ads banned for 'misleading customers' over
branch closures

Ecommerce news

The implosion in luxury ecommerce

Consumer expectations changing while e-commerce returns
volumes grow

A veteran ecommerce leader is out as GM's Chief Digital officer
Digital growth, strong Christmas and travel stores help Boots
Q2 results

H&M postpones some SS24 campaigns due to Red Sea delays

Retailers joke around on April Fools

Shoppers avoid buying from international retailers due to returns
concerns, says Asendia

Online retailer Mytheresa among suitors for Yoox Net-a-Porter

Chinese ecommerce giant PandaBuy hit by cyberattack, data breach



Analytics news & insights

[Supersimple drives 'complex' AI-native data analytics](#)

[Atera Analytics founder discusses AI-powered cybersecurity on CoinGeek Backstage](#)

[How new data analytics tools optimized my district's IT workflows and staff hires](#)

[Google gives Universal Analytics shutdown 1 July deadline](#)

['Standard times' analytics showcased by Freeway Fleet Systems](#)

CRM news & insights

[Veeva Vault CRM Now Available for All New Customers](#)

[Salesforce Updates Commerce Cloud](#)

[Zoom and Salesforce stand to benefit from Microsoft's unbundling of Teams and Office](#)

Social media news

[New Report Suggests That X Usage Has Declined 30% Year-Over-Year](#)

[Meta Adds New Insight and Targeting Options for Advantage+ Shopping Campaigns](#)

[Snapchat poised to grow by 13.7% on ad revenue](#)

[How Snapchat is pioneering AR shopping experiences for retailers](#)

[TikTok is bringing its dedicated STEM feed to Europe](#)

[TikTok will be banned within a mile of every single UK uni campus starting next week](#)

[YouTube app on TVs showing auto-generated key moments](#)

[WhatsApp redesigns few features for better aesthetic and navigation](#)

[Threads app: How the text-based social media platform from Instagram is trying to replace X](#)

[The best and worst of April fools pranks from brands](#)

[Instagram explains why your content isn't reaching your followers](#)

[Yahoo buys Artifact news app from Instagram's co-founders](#)

[TikTok launches new feed dedicated to Stem in bid to engage young people](#)

[TikTok Returns is announced as Eurovision Song Contest's Official Entertainment Partner](#)

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