



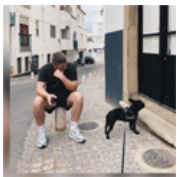
**Movers & Shakers: Gemma Ford**

Gemma Ford has joined The Range as their new Chief Digital Officer.



**Movers & Shakers: Nick White**

Nick White has joined Jaguar Land Rover as their new Online Director.



**Movers & Shakers: Tom Spinks**

Tom Spinks has joined Haeckels as their new Head of Ecommerce.



**Movers & Shakers: Georgina Drew**

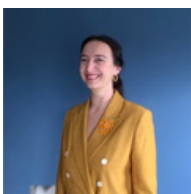
Georgina Drew has joined JoJo Maman Bébé as their new Marketing Director.



**Movers & Shakers: Gary Robinson**

Gary Robinson has joined Lyca Mobile Group as their new Ecommerce Sales Director.

## New Members



**Giedre Gray**

Head of Digital Marketing & CRM at Ocado Retail Ltd



**Olly Johnson**

Growth Director at Lucky Saint



**Caroline Rothwell**

Head of Marketing at Morleys Department Stores Limited

## Insights

[How three brands achieved creative effectiveness in regional news brands](#)

[Will AI change finance forever?](#)

[Should brands rethink Amazon ops?](#)

[ChatGPT and the sweatshops powering the digital age](#)

[How will ChatGPT improve retail?](#)

## News

[Spotify plans layoffs](#)

[ChatGPT: Microsoft to invest billions in chatbot maker OpenAI](#)

[Google parent Alphabet to cut 12,000 jobs](#)

[Marketing team restructures reveal push for specialist roles](#)

[Slingshot Simulations raises £3m for digital twin platform](#)

[Digital City Festival confirms MiQ as Headline Sponsor](#)

[Investment in digital transformation to climb further in 2023](#)

[Scaleup Finance raises record Danish seed round for UK expansion](#)

[Lack of digital skills holding mature workers back from switching careers before retirement](#)

[NHS to build £3m digital platform to manage national volunteer force](#)

[HMRC seeks finance chief to manage £1bn digital and IT spend](#)

[Accenture invests in Cosmo Tech digital twin technology](#)

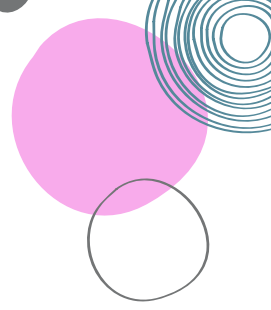
[Free television provider Digital UK to be rebranded as Everyone TV](#)

[New Research from Pantheon Reveals Top Digital Experiences that Consumers Say Influence Brand Trust](#)

[Diageo commits to 'strong' marketing investment as efficiency improves](#)

[Digital scan unwraps secrets of mummy from 2,300 years ago](#)

[US sues Google over its digital ad 'dominance'](#)



## **Ecommerce**

UK shoppers spent 8.6% less online in 2022 than a year earlier – but bought more items as retailers discounted heavily online

Primark sees strong Christmas sales as shoppers return in-store and visit its website

Vyrrill launches in-video search API to advance video eCommerce innovation

EBay Invests in Luxury Resale Platform Cudoni

Online sales on Blue Monday rise 18% as shoppers turn to shopping to cheer themselves up

## **Social Media**

Ad spending on Twitter falls by over 70% in Dec - data

Twitter Launches Default 'Following' Feed Option on Web, with Mobile Coming Soon

TikTok Staff Can Decide What Goes Viral

LinkedIn Now Up to 900 Million Members, Continues to See 'Record Levels' of Engagement

Meta Offers New Business Certification to Showcase Your Facebook and Instagram Marketing Expertise