





Movers & Shakers: Fergus Bell

Fergus Bell has joined Donaldson Group as their new Digital Commerce Director.



### Movers & Shakers: Liam Hewitt

Liam Hewitt has joined Gordon Ramsay Restaurants as their new Digital Director.



Movers & Shakers: Larisha McGurty Larisha McGurty has joined Parcel2Go.com as their new Director of Marketing.

# **New Member**



#### Raine Peake

Ex Digital Director at Jigsaw Clothing

# Insights

Where gender pay gaps are widest How to make planet-friendly profits What role should AI play in finance? How Scottish Water saved £355,000 by sparking behaviour change How creatives can leverage ChatGPT as a thinking partner

#### News

<u>PC shipments down, Apple hit hard</u> <u>DWP Digital appoints former Leeds NHS digital chief</u> <u>New investment boosts UK's digital connectivity</u> <u>UK Creates "Living Lab" for Offshore Wind Digital Tech</u> Galaxy Digital to build UK banking team as US crypto crackdown bites Brits cut back on groceries and eating out in March, yet digital content & subscriptions sees resurgence thanks to latest TV releases UK boutique bakery chain Gail's introduces digital loyalty programme Sainsbury's takes on Tesco Clubcard with Nectar Prices launch Digital workshops will help businesses thrive online and with social media ChatGPT creator launches bug bounty program with cash rewards Toys R Us premieres Geoffrey's World Tour digital series

### Ecommerce

old Commerce Collaborates with PayPal to Launch Tailored Checkout on Adobe Commerce Boots website crashes as customers flock to buy new No7 range Sainsbury's rivals Tesco Clubcard with 'Nectar Prices' loyalty scheme eBay Adds Social Sharing Integration on Seller Hub eBay is Asking Sellers for Help To Amend EU Rules on Packaging Waste Shopline launches in the UK UK set to clamp down on Dark Patterns in E-Commerce Fashion label, SikSilk, drives a 25% boost in ecommerce purchases from on-site search

## Social Media

Instagram adds new features to creator marketplace LinkedIn Announces New Updates for Audience Network Campaigns Social Media Policy Questions for Local Governments to Answer Twitter no longer exists as a company Twitter partners with eToro to allow users buy crypto, stocks