



## **Movers & Shakers: Michelle Stoodley**

Michelle Stoodley has joined 1Rebel UK as their new Marketing Director.

## **Insights**

[Should we ignore Web3?](#)

[How to ensure your marketing spend counts in the 'golden quarter'](#)

[NatWest's Margaret Jobling on her success balancing purpose and profit](#)

[How cloud providers drive digital transformation](#)

[Could the metaverse become a digital graveyard?](#)

## **News**

[Consumer confidence improves but marketers warned of dark days ahead](#)

[LOCALiQ brings out new UK State of Digital Marketing Report](#)

[ITV facing cuts as advertisers switch away from TV to digital](#)

[UK's digital services tax reaps almost £360m from US tech giants in first year](#)

[Hot Wheels kicks off Mattel Digital Collectibles Marketplace](#)

[Digital transformation delays cost legal firms over £1 million per project](#)

[Digital growth drives UK National Lottery sales to record £4.06bn in H1](#)

[NHS Digital invests over £10m on remote working devices](#)

[UK to legislate to empower Digital Markets Unit and to protect consumers](#)

[Gen Z lead demand for digital workplace transformation](#)

[Eskimoz announces acquisition of Digital Cut to establish presence in UK](#)

[Two-thirds of UK's biggest advertisers to cut television spend](#)

[DMU leads £90,000 project to grow digital skills](#)

[UK's digital infrastructure boosted by £179m to meet evolving business and consumer needs](#)

[Digital Skills Gap Leads to Developer Burnout](#)

[Yoti and UK Post Office receive further digital ID certification](#)

## Ecommerce

[Black Friday on a digital advertising budget](#)

[Data Shows eComm Got Permanent Boost From Pandemic](#)

[Are shoppers moving away from quick commerce apps as they put cost before convenience? - Research](#)

[Amazon UK customers estimated to save £250 million on deals this holiday season](#)

[PHL Group launches digital company to expand in e-commerce](#)

[Rewards Drive eCommerce Engagement With Price-Sensitive Grocery Shoppers](#)

## Social Media

[How companies are handling tricky World Cup on social media](#)

[Teens keep flocking to TikTok for book inspiration](#)

[Users urged to archive tweets amid rumors of Twitter implosion](#)

[Facebook sued for collecting personal data to target adverts](#)

[Pinterest Adds Support for More Languages in the App](#)

[Meta Showcases New AI System That Can Use Strategic Reasoning to Solve Problems](#)

[Google Shares the Top 100 Most Searched Products of 2022](#)