



Movers & Shakers: Edward Scott

Edward Scott has joined Simpson Millar Solicitors as their new Head of Digital Marketing.

New Members



Shradha Kaul

Director of Ecommerce at This Works Products Ltd



Jordan Eaglestone

Head Of Ecommerce & Marketing at Hawes and Curtis.

Leadership Spotlights



Raine Peake

Raine Peake discusses her most recent position as Digital Director and the "buzz" of working in merchandising.

Insights

[How contrasting print ads from Cartier and Yeo Valley grabbed consumer attention](#)

[How CALM used sport to spark a conversation about mental health](#)

[Why Tango is reviving its 'forgotten' focus on product](#)

[Together, brands and agencies must forge a blueprint for digital transformation](#)

[Unemployment rate grows, the rise of AI and the future of digital currencies](#)

News

[AI creates prize-winning photo](#)

[Startups are struggling to find tech talent](#)

[Ford's hands-free tech approved](#)

[Britain's digital finance firms under pressure after banking turmoil, execs say](#)

[Commission calls for massive investment in digital education and skills](#)

[Digital cancer support group Perci Health raises £3.4m](#)

[Leeds hosts Digital Universities UK event](#)

[Tech skills shortfall frustrates start-ups looking to hire](#)

[Project50 appoints former Lloyds, THG and Mediacom digital pros](#)

[Barclays Eagle Labs launches Digital Growth Grant for UK tech companies](#)

[An iPhone just blocked one of the worst spyware attacks on the planet](#)

[Barclays Eagle Labs launches Digital Growth Grant for UK tech companies](#)

Ecommerce

[Bensons for Beds boosted by strong digital sales](#)

[UK ecommerce companies boost investment by 43% in Q1 2023](#)

[Rally bags \\$12M to build the future of e-commerce checkout](#)

[Floodlight gets a €5.7 million boost to streamline finances for e-commerce SMEs](#)

[Buyers push manufacturers to up their ecommerce game](#)

Social Media

[Instagram finally lets you add multiple links to bio](#)

[Meta prepares more lay-offs across Facebook, WhatsApp, Instagram](#)

[Facebook Tests AI Generated Stories Based on Your Previously Shared Images](#)

[Microsoft removes Twitter from its social media tool for advertisers](#)

[LinkedIn Shares New Insights into the Latest Tech Marketing Trends](#)