





### **Movers & Shakers: Olly Johnson**

Olly Johnson has joined Space Goods as their new Managing Director.



### Movers & Shakers: Kelly Byrne

Kelly Byrne has joined Jaded London as their new Chief Growth Officer.

## **New Members**



**Zoe (Shelley) Donovan**Digital & Marketing Director at LK Bennett

# **Insights**

Al shows no sign of slowing down

Tackling the 'leadership gap'

Digital transformation needs digital skills

## News

Mental health behind long absences

Amazon to cut another 9,000 jobs

Basildon gets £4.4m from government for creative and digital sectors

HP Indigo introduces new press for the digital flexible packaging industry

New video guide hopes to help older people 'do digital' better

United Kingdom signs historic digital trade deal with Ukraine

UK grid set for major upgrade with new 'digital spine' project

Mars CEO: Attacks on brand purpose are 'nonsense'

Steve Challouma returns to marketing as CMO of Birds Eye owner

Vodafone delivers more than £100m in 'social value' through

campaign to bridge digital divide

<u>UK Data Protection Reform – new Data Protection and Digital</u> <u>Information Bill</u>

Bard: Google's rival to ChatGPT launches for over-18s

Aeralis teams up with Al company on digital enterprise model for aircraft services

### **Ecommerce**

Ecommerce upstarts navigate pandemic shopping reset

Google suspends Chinese ecommerce app Pinduoduo after finding
malware in versions

DTC e-commerce firm ESW announces UK sales team hires to drive regional expansion

Commerce to help brands deliver end-to-end buying experiences and becomes a Meta Business Solution Provider (BSP)

Iceland partners with Just Eat for rapid grocery delivery

A quarter of UK retailers shunning paper receipts for digital option

#### **Social Media**

Instagram Adds Reminder Ads and Promoted Results in Search
TikTok Updated Community Guidelines To Include Al Content
Twitter now automatically responds to all press emails with a
single poop emoji

<u>TikTok Announces Updated Community Guidelines, Including New Rules Around Al-Generated Content</u>

WhatsApp Adds New Group Chat Controls, Additional Context Around Group Membership