

DIGITAL 
R LEADERS

# Leadership Spotlight



#### <u>Gavin Alexander</u>

Gavin discusses his career achievements, challenges of working in small teams and why AI will have an 'immense affect' on our lives.

# Insights

<u>Can Als make good companions?</u> <u>How long until we reach AGI?</u> <u>Cristina Savian on digital twins</u> <u>Team behind UK digital utility map give insight into the collaborative project</u>

## News

Investors push brands to cut plastic

Digital Asset Will Start Global Blockchain Network With Deloitte, Goldman Sachs and Others

Have you seen this digital upskilling cartoon?

New report reveals digital transformation remains a top priority for manufacturers

Sunderland Royal Hospital rolls out digital portering

DHSC provides GPs with £240 million for digital telephony

Digital bank Kroo raises interest rate to 3.6% and encourages customers to read the fine print

New digital system set to control speeds on guided busway

Digital Asset Will Start Global Blockchain Network With Deloitte, Goldman Sachs and Others

First approved digital functional skills awarding body revealed

Mastercard taps open banking for digital account opening

AB InBev restructures marketing teams after Bud Light backlash An epic collective digital artwork celebrating UK wildlife SMEs could lose out after UK government shutters Digital Marketplace

### Ecommerce

PayPal raises full-year profit above estimates on e-commerce<br/>strength, cost cutsYotpo Launches eCommerce Retention Marketing PlatformBarthHaas X launches new ecommerce site for brewersOnline retailers continued to 'feel the pressure' in AprilAsos swings to half-year lossOnline prices were down nearly 2% in AprilAmazon leads new top 150 European marketplaces

### **Social Media**

Eacebook has 3 billion users, but younger users quitting platform Twitter will encrypt private messages, says Elon Musk Twitter plans to remove and archive inactive accounts Google Launches Blue Checkmarks for Verified Brands in Gmail TikTok Announces Education and Funding Initiatives for Small Business Month