



Movers & Shakers: Danny Cramer

Danny Cramer has joined Fox Group International, as their new Group Commercial Director.



Movers & Shakers : Jan Bartczak

Jan Bartczak has joined Henri-Lloyd as their new Chief Executive Officer.

Insights

The risks of hybrid work
When is it time to move on?
How British Business Bank improved its digital accessibility
How TfL's reverse marketing helped keep Londoners safe

News

Industry turns to private 5G to speed digital change

UK government seeks to significantly expand digital thoughtcrime laws

BMW launches apprenticeship to capitalise on 'exciting time' for marketing

BT announces managing director of Incubation for Digital unit

<u>Asda trials digital self-ID technology so shoppers can prove their age at self-checkouts</u>

New Healthy Start digital payment card is coming

Digital euro bill due early 2023

<u>Digital payments group Adyen reports 70% jump in transactions</u>

Coffey's digital skills centre is UK's first Town Deal project to complet

World-first graveyard digital signage solution' unveiled

DSA teams with UK government to promote digital inclusion

UK students to prioritise coding and digital skills

UK confirms digital connectivity targets

Digital Twin Market is Expected to Grow at 42.3% During 2021-2027





<u>Metaverse 'cannot escape' UK online rules, say experts</u>

<u>Birds Eye names Molson Coors strategy lead as new UK marketing director</u>

Ecommerce

<u>UK is leading worldwide ecommerce market penetration, says Mastercard</u>
<u>Salesforce Acquires Atonit to Add a Marketplace Platform to its</u>
Ecommerce Portfolio

Hermes UK bolsters international division amid ecommerce boom Four in ten online retailers failing to measure checkout conversion rate

Social Media

Facebook launches UK tool to redirect users away from extremist searches Instagram update makes it easier to delete old posts, comments and more TikTok Updates Community Guidelines to Provide More Protection for Users Instagram Adds New Features for Safer Internet Day, Including Improved Content Management Tools

Google Launches Updated Search Ads 360 Management Platform for Performance Advertisers