



Movers & Shakers : Julia McIvor

Julia McIvor has joined retail brand, G-Star RAW, as their new Global Director of Ecommerce & Digital Trade.



Movers & Shakers : Alberto Kechler

Alberto Kechler has joined dairy brand, Arla Foods, as their new Head of eCommerce Europe.

New Members



Annie Stevenson

Digital & Social Media Director at TikTok

Insights

UK employees' adaptation to Covid workplace creates digital transformation dilemma

Bringing WFH life to the office

Does WFH aggravate toxic workplaces?

Podcasts: The future of charity social media?

Are local and digital shopping habits here to stay post COVID-19?

News

Buzzfeed UK revenue falls as pandemic hits digital advertising

Google accused of insider trading over secret digital ads programme

TikTok Provides Insights on How Older Users are Engaging on the Platform

[Aviva restructures marketing with introduction of chief customer role](#)

[eCommerce start-up to take on Shopify and Magento](#)

[Europeans raise privacy concerns over digital currency](#)

[Tesco reports online sales surge, advances digital platform](#)

[LinkedIn Launches New Ads Guide to Help Marketers Plan their Campaigns](#)

[Digital news subscriptions reach 23m](#)

[eCommerce platform named Manchester City's Official Online Marketplace Partner in the Middle East](#)