



Movers & Shakers : Hayley Cochrane

Hayley Cochrane has joined retail NBCUniversal, as their new Vice President, Digital & Advanced Ad Sales, Global.

New Member



George Kruis

Co-Founder at fourfiveuk

Insights

Virtual Reality: The new shopping trend?

Can WFH still have 'culture'?

Is it on digital platforms to make the internet a better place?

What can digital brands teach high-street retailers?

Why Mainstream Economists Miss Digital Innovation

News

Axione contributes to the UK's Digital Transformation

AOP & Deloitte report digital publishing revenues up by 31.9% in Q1 2021

Google invests £859m in German clean energy and digital infrastructure

Google made \$8.5 billion in gross profit off the Play app store in 2019

Charities offered free SIM cards in drive to tackle digital exclusion

NHSX sets out digital guidance for NHS trusts

UK consortium lands grant to construct digital supply chain

UK children's digital privacy code comes into effect

The UK to axe analogue landlines for digital-only telecom system

Post Office launches digital ID verification service

Apple secures first states to support digital driver's licenses

Ecommerce

[Asos investor becomes major shareholder in Boohoo](#)

[Charity shops see 185% increase in online sales](#)

[New platform 'to boost independent eCommerce retailers'](#)

[Super sheds built across UK as online retail boom sparks warehouse demand](#)

[UK marketplace Add to Cart wants to take on the big boys](#)

Social Media

[Instagram Launches '10 Days of Live Shopping' Event to Showcase its Evolving eCommerce Tools](#)

[Twitter Launches New 'Safety Mode' to Help Alleviate Mental Stress](#)

[Facebook Tests New Ad Automation Flows to Help Maximize Campaign Performance](#)