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Movers & Shakers: Elliott Pritchard Elliott Pritchard has joined Warner Hotels as their new Marketing Director.



Movers & Shakers: Victoria (Betts) Woodman Victoria (Betts) Woodman has joined Chemist4U as their new Chief Marketing Officer.



Movers & Shakers: Matt Cadwallender Matt Cadwallender has joined Newcastle United as their new Head of Ecommerce.

New Members



Siobhan Cafferkey Head of Digital at The Sports Edit



James Hunt Head of Ecommerce at Charles Tyrwhitt



Claire Wilson Digital Director at Orveon Global



Sarah del Corral Global Director, eCommerce and Digital at Pret A Manger



Gary Robinson

Director of Ecommerce and Global Affiliates at Lyca Mobile Group



Richard Hardcastle

Digital Marketing Director at Crocs



Marina George

Head of E-commerce & Digital Marketing at Baudoin & Lange



Phillip Porter

Head of Digital at Chelsea Football Club

Latest Insights

Why embracing purpose helped O2 boost campaign ROI What's the Value of 3 Million LPs in a Digital World?

The Benefits of a Digital Mailroom?

<u>How digital twins can mitigate operational risk for wind and solar projects</u>

Global economy faces weak growth

Will it be a tough year ahead for UK retail sector?

How Ad Tech Is Transforming Digital Advertising And Driving Impact

'<u>Digital innovation policies must benefit all UK regions'</u>

UK digital identity firm Yoti secures £20m in debt funding

TechTarget to combine with UK-based Informa's digital businesses

What are bitcoin ETFs?

The latest news

Deloitte gives Al bot to 75,000 staff

<u>Pizza Hut hires CMO to lead transformation into 'younger, more culturally relevant' brand</u>

UK councils sound alarm over transition to digital telephone system

Government to push NHS roll-out of digital pathology

Online news paywall inflation running at 20% in UK

Digital Securities Sandbox to Spur Blockchain Development

Make-a-Wish UK leverages digital technologies and crypto

<u>Digital 9 continues board overhaul as non-exec steps down</u>

Post Office scandal furore is moment to change digital evidence rules

BT's 'digital incubator' unveils electric vehicle charging units from repurposed street cabinets

FusionIQ & Kinecta Federal Credit Union team to boost digital wealth management

Sony's new 'digital birth certificate' for imaging tech smells a lot like NFTs

New UK Digital Health and Care association launched

Ruth Clarke announced as Xylem UK Head of Digital

<u>Instacart Brings Digital Marketing to Brick-and-Mortar as CPG Ads</u> Get Smarter

Digital bank Chetwood names Julian Hynd as COO

Samsung UK appoints first chief customer officer

<u>Digital asset management software startup Zilo raises £25m</u>

Digital ID checks now available with WSA DBS checking service

Greggs sales soar driven by digital channels and extended trading hours

HSBC backs digital ID firm Yoti in £20m debt funding

Watchdog plans digital flight-booking tool to support crisis repatriation

CTI Digital targets growth with CCO and brand shake-up

Ecommerce news

Patchworks receives £2M to boost e-commerce integration services Where Amazon Rakes In Most of Its Profit Through E-Commerce Cotswold Outdoor owner deploys ESLs to boost customer experience and in-store efficiency

Matalan cuts prices of 700 products in £35mn investment Amazon staff at new UK warehouse to strike on Jan. 25 Majority of online shoppers put off by excessive packaging, RetailX survey finds

Social media news

TikTok Implements New Restrictions on Hashtag Search in its **Creative Center**

TikTok owner ByteDance in talks with Tencent, others to sell gaming assets

Meta to close major London office

Instagram Implements New Protections for Teen Users

Could Meta stock outperform the rest of the 'Magnificent Seven' in 2024?

X Announces Expanded Partnership with Shopify to Facilitate **New Opportunities for Merchants**

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