



Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



Movers & Shakers: Jon Brook

Jon Brook has joined Vertu Motors plc as their new Marketing Director.



Movers & Shakers: Craig Guest

Craig Guest has joined Radius as their new Head of Digital Customer Experience.

New Members



Michelle Moloney (Castelo)

Director of Ecommerce - Digital at PANGAIA



Michael Benjamin

Director of Marketing at Intuit



Eloise Stoker-Boyd

Head of Digital Marketing at Nelsons

Latest Insights

[Every job can be a green job](#)

[Digital footprints are never washed away](#)

[Jordan Sadler: More joint ventures to come for Digital Realty](#)

[UK health tech predictions for 2024](#)

[Digital vulnerability must be a focus for 2024](#)

[5 interesting stats of the week](#)

[Digital-First CFOs Strike Winning Balance Between Risk and Profitability](#)

[How LinkedIn tackled social stigma to help ex-offenders thrive](#)

[How investing in digital helped one brand grow 600%](#)

The latest blog post by Endless Gain

Endless
Gain

Creating customer loyalty is essential for business growth

Loyalty among customers doesn't just enhance the stability of a business's revenue stream; it also plays a crucial role in fostering accelerated organic growth.



[Read the blog](#)



The latest news

[Chase UK aims for profit in 2025 as digital bank grows 'rapidly'](#)

[BNY Mellon migrates to Proxymity's fully digital proxy voting service](#)

[Attention Digital founders make waves in world of online marketing](#)

[Go digital for resilience and growth, restaurants advised](#)

[The humour and empathy behind Pampers' cinema ad effectiveness](#)

[The Guardian view on digital-only archives: material items still matter to historians](#)

[Digital Pathology Market Projected to Reach USD 17.91 Billion by 2030 at a 9.3% CAGR](#)

[Qualtrics supports Dow digital transformation](#)

[PlayStation Stars Campaigns and Digital Collectibles for January 2024](#)

[Asda appoints new Chief Digital Officer to support digital transformation](#)

[Upgrade work continues as East Coast Digital Programme progresses further up the line](#)

[Digital-First CFOs Strike Winning Balance Between Risk and Profitability](#)

[Digital agency makes "substantial" investment in creative firm](#)

[Accenture acquires Jixie's intelligent digital marketing platform](#)

[Child Benefit claims can be made online for the first time.](#)

[France Becomes First EU Country to Issue Digital Schengen Visas for the Paris Olympics](#)

[Huawei forecasts growth in digital energy and smart car solutions](#)

['It's all about delivering our digital transformation this year' – HMRC chief](#)

[Digital marketing agency Clicksmith promotes Designer](#)

[Own-brand premium products drive success for Aldi and Lidl at Christmas](#)

[Cornwall Council appoints PwC as digital partner](#)

[Somerset NHS Foundation Trust begins digital medicines platform roll out](#)



Ecommerce news

[2024 Predictions: Ecommerce and retail](#)

[Tech-driven relevancy unlocks holiday cheer for brands](#)

[Royal Mail predicts 52% jump in returns on first working day of 2024](#)

[Ecommerce platforms forced to report user earnings to HMRC](#)

[What brands need to know about livestream ecommerce](#)

[Percentage change in internet retail sales value in Great Britain in November 2023, by sector](#)

[UK's HMRC cracks down on online sellers with side hustle tax](#)

[Shoppers prize free delivery, ConsumerX research finds](#)

[AI Helps Retailers Turn Tide in the Battle Vs Returns](#)

[A major plumbing distributor takes a hit to ecommerce sales](#)

Social media news

[Reddit Aims for 2024 IPO, at \\$15 Billion Valuation](#)

[X Needs an Actual CEO to Get it Back on Track](#)

[Countries with the most Snapchat users in 2023](#)

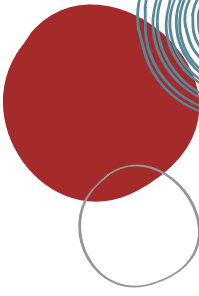
[X is worth 71% less now after Elon Musk took over](#)

[Meta Confirms That Facebook's 'Link History' Option Is Coming to All Users](#)

[LinkedIn ad prices surge as advertisers' X boycott continues](#)

[Hackers use LinkedIn to target UK nuclear waste firm](#)

[X Says That There are Now 750k Jobs Listed via X Hiring in the App](#)



Recent Polls

61%

of LinkedIn respondents say the quality of work is the main reason they would change their search agency.

[View Poll](#)

39%

of LinkedIn respondents say 'attitude' is their main priority when hiring talent in 2024.

[View Poll](#)

63%

of LinkedIn respondents say they are confident that the company they work for will perform well in 2024.

[View Poll](#)