



**\*Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.\***



**Movers & Shakers: Owen Dryden**

Owen Dryden has joined Tom Dixon Studio as their new Head of Ecommerce.



**Movers & Shakers: Rajan Jagait**

Rajan Jagait has joined Ambassador Theatre Group as their new Head of Performance and E-Commerce.



**Movers & Shakers: Steve McNiven**

Steve McNiven has joined Vax Ltd as their new Head of Ecommerce.



**Movers & Shakers: Naddy Onions**

Naddy Onions has joined Prezzo as their new Digital Marketing Director.



**Movers & Shakers: Katherine Bond**

Katherine Bond has joined Starling Bank as their new Head of Digital - Web and SEO.



**Movers & Shakers: James Turnbull**

James Turnbull has joined Vercity as their new Chief Digital Officer.

## New Members



**Grace Oh**

Ex VP of Global Brand Marketing at Charlotte Tilbury Beauty



**Donna Storey**

Ex Chief Digital Officer at VetPartners Limited



**Giulia Fiorillo**

Head of Ecommerce at VIEVE



**Seb Villien**

e-Commerce Director at French Connection



**Shramona Dey**

Head of Marketing and E-Commerce at Olivanna London



**Danielle Hunt**

Director of Digital & Ecommerce at Unilever Prestige



**Chris Bradshaw**

Group Sales & Marketing Director at Attraction Tickets Ltd



**Farhan Hussain**

Ecommerce Director at GSF Car Parts

## Latest Insights

[Is AI good or bad for the climate?](#)

[What does the 2024 budget mean for brands?](#)

[Brand versus AI: The heavyweight battle for mental availability](#)

[Smart construction and the rise of digital twins in the building industry](#)

[Rise of the Chief Trust Officer Shows Value of Digital Trust](#)

[Why Ronnie2K Is The Prototype For Reimagining Influencer Marketing](#)

[What do LLMs mean for UX?](#)

[The Rise of Strategic Brand Partnerships on Digital Platforms](#)

[McDonald's on the insight that shifted its approach to trust](#)

[Google must adapt to a world where search engines are legacy technology](#)

## The latest news

[Luxury e-commerce in peril](#)

[Boots reverts to 5-day office policy](#)

[ITV to step up marketing spend by £15m in 2024](#)

[More UK Providers Commit to Protect Vulnerable Users During Digital Phone Switch](#)

[More consumers to switch from hybrid buying to digital only](#)

[AQA to launch free digital maths tests for schools](#)

[Made Smarter North West inspires new digital leaders](#)

[Greebook appoints Head of Digital](#)

[Answer Digital acquires healthcare software firm](#)

[Launch of new digital visitor parking scheme in Caversham](#)

[London CDO calls for Government Digital Service for councils](#)

[Ruder Finn Acquires Digital Marketing Agency Flightpath](#)

[Health Secretary announces digital initiatives for NHS productivity](#)

[East Midlands Digital Health Accelerator innovators announced](#)

[Apadmi survey highlights digital loyalty gap](#)

[Ofgem picks trio to support digital efforts](#)

[Domino's CEO: Decision to 'tactically hold back' marketing spend in Q1 was 'the right thing to do'](#)

[Channel 4 appoints interim CMO](#)

[M&S-backed Nobody's Child launches digital product passport](#)

[Five firms chosen for East Midlands Digital Health Accelerator programme](#)

[Google updates its page experience docs to clarify ranking signals](#)

[Griffin Launches as Fully Operational UK Bank and Raises \\$24 Million](#)

[DPSG launch agent survey to help create digital homebuying process](#)

[Cordiant Digital reaffirms dividend target in encouraging trading update](#)

[Manufacturers hear from UK digital technology expert](#)

[Shropshire: Whitchurch CIC wants to improve digital skills](#)

[Morrisons increased marketing spend by a fifth in 2023 despite £1bn loss](#)

[Adidas weans itself off discounting amid 'better than expected' performance](#)

## **Ecommerce news**

[Allianz launches new payment services for B2B ecommerce](#)

[Price Is Top of Mind When Consumers Shop on eCommerce Marketplaces](#)

[Costco's Digital Gold Rush Drives eCommerce Gains](#)

[Many B2B sellers lose online buyers with error-prone order processing](#)

[Marketplaces growing share of RXUK Top500](#)

[Frasers Group puts Matches into administration two months after acquisition](#)

[Romiley steps into print conversion with e-commerce win](#)

[Company Spotlight: Syndeo](#)

[Amazon workers in England to take fresh strike action](#)

[Berlin-based Frontnow raises €3.8 million to hyper-personalise the B2B e-commerce experience](#)

## Analytics news & insights

[Highlights From Gartner Data and Analytics Summit](#)

[ZohoDay 2024 - how analytics helps organisations to boost their CRM results](#)

[SAP Announces Major Upgrades in Data and Analytics](#)

[Pico Announces Next-Gen Trading Insights with Corvil Analytics and Redline Software Integration](#)

[Power BI Consulting Services Set To Simplify Data Visualisation And Analytics](#)

[What you need to know about Qlik Sense](#)

## CRM news & insights

[How CRM technology is aiding the sports industry](#)

[Agency CRM provider personalises AI tool](#)

[Why Salesforce, Inc. \(NYSE:CRM\) Could Be Worth Watching](#)

[Creatio unveils LLM-powered Copilot for its CRM](#)

[Creatio adds Copilot, Copilot Designer to its automation platform](#)

Perfect Corp. Launches Highly Sought-After CRM Upgrade to Skincare Pro, the Holistic AI Skin Scanner Solution

## Social media news

Google Integrates Social Media Posts Into Google Business Profiles

WhatsApp Is Changing Radically: Meta Suddenly Confirms Ground-Breaking New Feature

Meta takes legal action against former executive for alleged document theft

All-New 'TikTok Photos' App Spotted, Likely to Be Instagram Rival

Meta Announces Updates to Advantage+ and Shopping Ads

X Launches Long-Form Articles Option for Premium+ Subscribers

Pinterest introduces new inclusive ai body type ranges tool

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