




DIGITAL  LEADERS
CLUB

Powered by 



Movers & Shakers: Joseph Wright

Joseph Wright has joined Ann Summers as their new Channels Director.



Movers & Shakers: Nathalie Akkaoui Freris

Nathalie Akkaoui Freris has joined Rachel Jackson as their new Head of Ecommerce & Marketing.



Movers & Shakers: Rob McGeachie

Rob McGeachie has joined Omlet Ltd as their new Head of E-Commerce.



Movers & Shakers: Kate Peregrine

Kate Peregrine has joined Christopher Ward as their new Marketing Director.

New Member



Craig Ewell

Senior Digital & Development Manager at Studio Retail Limited

Insights

[Could the Digital Doctor cure the NHS?](#)

[The UK regulatory approach to AI, digital matters](#)

[The power of nostalgic marketing](#)

[The Future of Digital Experiences: Less Intrusive, More Intuitive](#)

[How marketers can make their budget go further](#)

[The value of differentiation will only increase as more brands follow the AI herd](#)

[How M&S turned things around](#)



The latest blog posts by Endless Gain

How popups can help you increase conversions and make more money

To improve your chances of success in using popups, you must test different popup variables. Here are some tips for using popups effectively in order to boost conversions and sales.

[Read the blog](#)

Words on Your Website Impact Your Growth. Choose Them Wisely

As an e-commerce retailer, it's critical to figure out what is most important to your customers and then use words in your content that resonate with them and solve their problems. Because not all words matter – but the words that do matter really matter!

[Read the blog](#)

News

[Consumer confidence 'regains momentum' as optimism rises](#)

[iPad Pro looks set for first major update since 2018](#)

[New Zealand plans digital services tax for multinationals from 2025](#)

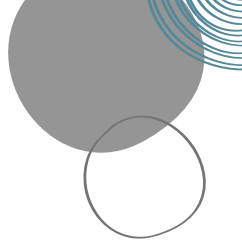
[A third of desks are gathering dust](#)

[Nike U-turns in Earps jersey row](#)

[Google Home automation just leapfrogged everyone](#)

[Google Updates Flight Search Results To Help Find Cheaper Fares](#)

[Lack of digital tools adds to stress of property purchases – claim](#)



[Devon digital GP project shortlisted for national HSJ award](#)

[IBMG director to chair BMF Digital & Technology Forum](#)

[BT: Digital Voice: Making progress with our customer led, regional rollout](#)

[OpenAI starts to bring in the cash](#)

[BT Rolling Out UK Digital Voice Service into Northern Ireland](#)

[ECB assesses digital euro's implications on banking stability](#)

[Camelot CMO Keith Moor passes away](#)

[Pret doubles discount on 'critical' loyalty offer](#)

[Global advertising spend forecast to surpass \\$1trn in 2024](#)

[Cadbury grew brand value by almost half between 2022 and 2023](#)

[Leeds digital marketing agency secures six-figure contract with new retail client](#)

[Google tests watermark to identify AI images](#)

[Leaders and staff split on RTO](#)

Ecommerce

[Amazon Insurance Store launches ad campaign](#)

[ShipEngine Launches ShipEngine for Platforms](#)

[Will TikTok Ban External E-Commerce Access?](#)

[Which UK retailers are using Threads](#)

[Stitch Fix departs from UK market](#)

Social Media

[Instagram Adds New Comment Reply Option, Tests Star Sign-Related Stickers](#)

[Meta Launches Beta Test of Horizon Worlds on Mobile Devices](#)

[Meta to launch web version of flagging Threads app](#)

[Spreads lets you share full screen panoramic photos to Instagram Threads](#)

[Elon Musk booed at video games contest as crowds shout: 'Bring back Twitter!'](#)

[TikTok plans to ban links to outside e-commerce sites like Amazon, new report claims](#)

Recent Polls



46%

of LinkedIn respondents believe Trello is the best Task Management tool.

[View Poll](#)



58%

of LinkedIn respondents voted 'yes' when asked whether they perceive their influence on improving their team's performance is greater than the influence their team has on their growth as a leader.

[View Poll](#)