



Movers & Shakers: Harry Dromey

Harry Dromey has joined Dominos as their new

Director of Marketing.



Movers & Shakers: Aviva Fernandes Sleightholm

Aviva Fernandes Sleightholm has joined Olaplex Inc. as their new International Marketing Director.



Movers & Shakers: Matthew Mortimer

Matthew Mortimer has joined Times Higher Education
as their new Head of Digital Marketing.

Insights

How Gen Z are shaping the workforce

How Workday is driving UK digital transformation in the public sector

Why smart offices are the future of digital built Britain

Santander UK banking on dynamic digital transformation

News

UK four-day work week trial has begun
Santander ditches chief customer officer role following Saj Arshad exit
Sports Direct's Beckie Stanion promoted to CMO of Frasers Group
UK to unveil new digital strategy to nurture technology sector
Yoti, Post Office digital ID service first certified by UK for employee vetting
Lloyds and Natwest sign up to digital ID scheme
NHS Digital releases cyber security materials for social care organisations
The tech industry found it harder to fill digital media vacancies in Q1 2022
Mastercard boosts digital payments across EEMEA
66% of retailers have increased their digital marketing budgets in 2022
Mulberry to add digital tags to all products by 2025





Cazoo switches from brand to performance in bid to 'realign' business

Deloitte Digital appoints new leader as it celebrates decade in UK

UK Identity Providers Lend Support to Tisa Digital ID Scheme

Ecommerce

Yottaa Publishes 2022 eCommerce Site Speed Standard

New Sales Director joins ecommerce software specialist Venditan

eCommerce And The Growth Of Hybrid Working

More than half of online supermarket shoppers are switching suppliers to get better deals and better UX

<u>Apple extends its ecommerce fintech reach with launch of Apple Pay</u> <u>Later BNPL service</u>

Social Media

<u>TikTok Launches Digital Avatars for Use in TikTok Clips</u>

<u>TikTok adds new screen time management tools to boost 'digital wellbeing'</u>

<u>Facebook and Instagram down: social media sites unexpectedly crash for UK users</u>

Facebook Smart Glasses face scrutiny over privacy concerns

Instagram seems to have completely stopped caring about its users

Instagram Expands Sensitive Content Control Options

You Tube Laurebee Custom Taret Card Experience Featuring Various

<u>YouTube Launches Custom Tarot Card Experience, Featuring Various Platform Stars</u>

<u>Snapchat Shares New Data on How AR and Camera Ads Can Help Boost</u> <u>Campaign Performance</u>