



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Paul Morris

Paul Morris has joined RS Group plc as their new Senior Director, EMEA Performance Marketing & Web eCommerce



Movers & Shakers: Sarah Rostron

Sarah Rostron has joined DUSK.com as their new Media Director.

New Member



Rachel Glynn

Head of Ecommerce at Derek Rose



Anna Neville

Marketing Director at The Travel Corporation



Garry Woodcock

Head of Global Digital Marketing at Amdocs



Nicola Hollow

Ex Managing Director Europe at Pattern®



Ben Staines

Head of Digital at Trotters Childrenswear & Accessories Limited



Jo Young

Digital Trading Director at Burberry



Sarah Mayhead

Digital Commerce Director at Edrington

Latest Insights

[Why Netflix won't share subscribers](#)

[Digital identity crucial for security and enabling transformation says Kelly](#)

[The UK's 25 top companies](#)

[Soft skills trump functional marketing expertise, study finds](#)

[What is digital storytelling?](#)

[Digital dilemma: can the UK strike a balance between tech access and online safety?](#)

[The C-suite is missing the Chief Creative Officer](#)

[Is your marketing plan a rabbit or a duck?](#)

[The events taking place during London's Digital Art Week](#)

[The Role of Productivity in Digital Engineering Transformation](#)

Latest news

[Fall in customer service standards](#)

[Netflix subscribers climb after password sharing crackdown](#)

['That's why we go to Iceland': Iceland tweaks long-running brand slogan](#)

[Edelman Appoints Simon Jenkins as UK Head of Digital](#)

[WorldFirst Looks to Build Trust in B2B Trade 'Through Digital Means' With WorldTrade Launch](#)

[Kenilworth digital marketing agency ranked in the country's top 100 SMEs](#)

[Millions of visa holders in UK to be offered digital replacement as major eVisa rollout begins](#)

[BT to host digital service switch sessions in Ceredigion](#)

[Broadband ISP KCOM Hands Out First Digital Inclusion Grants](#)

[CLAAS UK showcases innovative digital system and upgraded HQ](#)

[Midlands digital marketing agency experiences rapid growth](#)

[Crypto Exchange Okx Partners With Manchester City to Launch Football Shirts Mintable as Digital Collectibles](#)

[UK businesses are turning to TikTok Shop and eCommerce to boost digital presence](#)

[Hospital prioritises digital support for parents with launch of new website](#)

[OpenAI sees potential in eyes](#)

[Barclays Eagle Labs boost for Lancashire Digital Hub](#)

[Meet the White City start-up specialising in digital marketing](#)

[Apprintable enhances digital with Ricoh install](#)

[Ryanair warning as digital boarding passes won't be accepted at three major destinations](#)

Approval sought for town's new £3m digital centre
Fibrus funding boost supports digital inclusion in Cumbria
Podcasts, CTV and social video drove 2023 digital ad spend to £29.6bn

Ecommerce news

Bed specialist expands with ecommerce retailer asset acquisition
John Lewis becomes largest retailer to join packaging pledge
INTERVIEW B&Q: "Customers looking for choice, not only products, but when and how purchases are delivered"
Amazon launches rail service for e-commerce shipments
Why manufacturers will accelerate digital commerce projects
Primark rolls out click and collect as profits soar
TikTok Shop teams up with resellers to launch preloved luxury category
Consumers Demand AI-Powered Expertise When Exploring New eCommerce Categories

CRM news & insights

Accenture Song boosts CRM with Unlimited deal
Salesforce abandons pursuit of Informatica, source says
Global Hotel Alliance celebrated 20 years of a successful customer loyalty program at Hotel Adlon Kempinski
How Target, Coca-Cola and Tide use 'Irrational love' to win customer loyalty



Analytics news & insights

[Pico Launches Machine Learning and AI Capabilities in Corvil Analytics 10.0 Software Release](#)

[Generative AI Could Revolutionize Business Analytics](#)

[Pivot Marketing Group Select App Science™ Data Analytics and Insights Division for a Multi-Year Deal to Support Diverse Audience Understanding](#)

[How predictive analytics improves payment fraud detection](#)

Social media news

[The Top 30 Social Media Influencers Worldwide](#)

[X Pitches Potential Ad Partners on New Opportunities](#)

[Instagram Adds New Options for Creator Subscriptions](#)

[Meta Opens Quest VR OS To Third Party Gadget Makers](#)

[You can't switch off AI chatbot in WhatsApp and Instagram](#)

[Former Twitter CEO's Company Successfully Designs A Game Changing Bitcoin Mining Chip](#)

[YouTube cracking down on third-party apps that block ads](#)

[Social media drives UK online ad spend to highest level ever](#)

[Meta shares sink after it reveals spending plans](#)

[Meta Posts Solid Growth in Q1, Highlights Future Investment in AI](#)

[Threads is Now Up to 150 Million Monthly Active Users](#)



DLC SUMMER PARTY



The Digital Leaders Club will be hosting an unforgettable soirée in the heart of London on Wednesday, May 15th! Members will enjoy a delicious three-course meal that will satisfy their taste buds while enjoying an evening of entertainment. This is an opportunity to mingle, connect, and celebrate our shared passion for all things digital in a vibrant and dynamic atmosphere.

To register your place, contact:
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