# DIGITAL 🕲 LEADERS



#### Movers & Shakers : Amy Miller

Amy Miller has recently joined retail company, Bloom and Wild as their VP Digital.



#### Movers & Shakers : Katrina Lawson

Katrina has recently joined Education management business, Babington, as their new Marketing & Customer Experience Director.



#### Movers & Shakers : James Wintle

James Wintle has recently taken on a new position as the Chief Digital Officer at luxury goods company, VASHI.

#### Next Event: Quarterly Digital Webinar- Register



**Tuesday 29th 12:00PM.** Ex CDO of RS Components, Guy Magrath, speaks about his RS transformation story and view to Digital Transformation-Turning it from a business turning over £500 million online to £1.25 billion online. Jacqs Harper the Ex Director of Digital and Customer Service at Three, speaks about leading teams in a remote environment.

### Leadership and Self Development

COVID-19 Response: Why Life-Long Learning is the Way Forward

The Importance of Setting Expectations When Hiring

## Insights

What Role Will Cryptocurrencies Play In The Future Of Ecommerce?

Struggling To Work From Home? Tech Tips To Get You Going!

The story of a 3-year digital transformation at Electrocomponents, taking it to a top-5 growth stock in the FTSE 250

#### News

Kingfisher Reports 164% Growth In Online Sales

Ralph Lauren Cuts Workforce; Focuses On eCommerce

Salesforce launches remote marketing and commerce platform

Nike shares hit a record high after the company reported an 82% jump in online sales



### The top UK start-ups of 2020

A look at the top 20 start-ups in the UK today!

### **Statistics**

<u>UK retail ecommerce sales will account for 27.5% of total retail sales this</u> <u>year, and that proportion will approach one-third by 2024</u> <u>26% of those surveyed think the pandemic has accelerated a "technological</u> <u>revolution" in retail.</u>

58% of online adults are interested in gaining digital skills in the next 12 months.

UK ecommerce businesses report revenue spikes in excess of 15% since the lockdown