



Movers & Shakers: Kassy Dignam

Kassy Dignam has joined Perrigo Company plc as their new Head of Digital and eCommerce.

New Member



Jane Tran

Head of Digital Marketing, Product Content & Merchandising at Exertis UK

Insights

[How TUI's marketing team 'futureproofed' the brand](#)

[Is ChatGPT the next big threat to Google's dominance in the AI market?](#)

[How Heinz got festive soup on the global news agenda](#)

[Marketing budgets, sick leave, price inflation: 5 interesting stats](#)

[4 trends that shaped digital advertising in APAC in 2022](#)

News

[UK to relax EU banking regulations](#)

['Finfluencers' to face regulations](#)

[BrewDog brings back CMO role as CEO promises to create 'new type of business'](#)

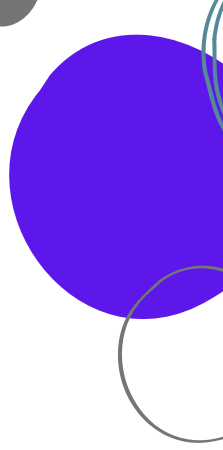
[Government announces phased mandation of Making Tax Digital for ITSA](#)

[Hereford College of Arts gets green light for digital hub](#)

[UK digital income tax overhaul delayed for two more years](#)

[Fishing licences go digital](#)

[MHRA to receive nearly £1m BEIS funding to unlock digital, data and scientific regulatory innovation](#)



Skills shortage fears could halt investment in digital platforms
Digital Economy Council: UK tech sector number one in Europe
Vodafone Creates Digital Twin of UK Mobile Mast Network
ISP BT to Restart Troubled UK Digital Voice Rollout in Spring 2023
Labour launches recruitment drive to boost digital campaigns
Digital wallet use still low in UK as cash remains king

Ecommerce

Poor website UX costs UK e-commerce sites £1.41 billion in lost sales every year
Amazon workers in Coventry agree to first-ever UK strike
Ikea UK sees shoppers return in-store – but still buy online; sales rise and profits fall
Blue Christmas for retail as sales down 7.4% today, but ecommerce remains strong

Social Media

Lionel Messi's Instagram post is the most liked thing on social media – ever
Twitter to ban users linking to major social media platforms including Facebook and Instagram
Facebook's Meta Will Devote 20% of Costs to Metaverse Next Year
Facebook Adds Another Way to Facilitate Reels Creation in the App
Over 200 Million Businesses Are Marketing On Instagram
TikTok will now explain your 'For You' page: New feature allows users to see why specific videos are recommended to them