



Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



Movers & Shakers: Bradley Woodward

Bradley Woodward has joined ARNE as their new Head of Performance Marketing.

New Members



Olivia McMaster

Ex Head of Ecommerce at Bravissimo & Claire's Accessories

Trending Insights

[15 Big Ideas that will shape 2024](#)

[How the global ad industry is evolving to meet data privacy expectations](#)

[How Sage's marketing rethink drove a 12% revenue boost](#)

[Why digital gift cards are quickly replacing their plastic swipe cards](#)

[What is a Digital Twin in Architecture?](#)

[UK's top web searches of 2023](#)

[Understanding the Potential of Digital Product Passports](#)

[2024 will bring simpler digital workspaces to UK companies](#)

[How a sustainability drive helped Scottish Water build customer trust](#)

[Changing Consumer Expectations Force Executives to Confront 'Fear' of Digital Transformation](#)

New Episode: The Digital Leaders Podcast



Series 3: Episode 2 - Rhea Fox: Digital Transformation in Ecommerce

Rhea Fox joins The Digital Leaders Podcast to discuss digital transformation in Ecommerce, CX the effective application of data insights and the essential skills for a modern day digital leader.

[Listen to the podcast](#)

The latest blog posts by Endless Gain

Endless
Gain

How Customer Insights Accelerate Revenue Growth



Flying Tiger Copenhagen is a Danish retail chain that specialises in affordable and quirky products. Partnering with Endless Gain, they have achieved some fantastic results.

[Read the blog](#)

The Latest News

[Grub Club wins £1m media investment from Sky's sustainability ad fund](#)

[First Sky Up Digital Hub set to open in Wales](#)

[Ericsson, DST Collaborate to Speed Up Digital Transformation with AWS](#)

[Britain sets out safeguards for accessing cash in digital age](#)

[Grub Club wins £1m media investment from Sky's sustainability ad fund](#)

[Apple Vision Pro launch nears as staff get special training](#)

[Zara's brand sentiments plummet after controversial ad resembling](#)

[Gaza victims](#)



[AI learns to juggle multiple tasks](#)

[EU comes together on AI regulation](#)

[Digital transformation across primary care in Greater Manchester](#)

[A national UK programme in AI and digital twins to address the biodiversity and climate crisis](#)

[Babcock wins contract for British Army digital training platform](#)

[BBC appoints Absolut CMO as its first chief brand officer](#)

[Digital tools vital in managing likely spike in seasonal activity](#)

[GA4 ramps up Protected Audiences API rollout and adds enhanced conversions](#)

[An unexpected company just raised the bar for smartphone cameras](#)

[Digital skills improvement lags due to tech demands, says CIM study](#)

[Town centre pub launches digital darts experience](#)

[NHS and council financial struggles stifling digital inclusion in healthcare](#)

[Domino's UK CEO mulls acquiring second brand to drive growth](#)

[Unilever 'surprised and disappointed' by CMA greenwashing investigation](#)

[Poole digital agency b4b Marketing wins award for Snowball app](#)

[Stamp Free £1m Raise to revolutionise Digital Postage](#)

Ecommerce news

[Visa: Network Tokenization Shifts eCommerce Away From the Account Number](#)

[The Body Shop seen as most sustainable by consumers](#)

[Matalan adds 10 new third party brands to site](#)

[Air cargo market shifts to e-commerce](#)

[New survey shows retailers' most common holiday shipping deadlines and promotions](#)

[Airwallex and Woo Team to Simplify Cross-Border eCommerce](#)

[West's love for Shein and Temu drives ecommerce boom for air freighters](#)

[Advanced Commerce CEO: Shifting stock is all about the sequence](#)



Social Media news

[Pinterest predicts next year's trends](#)

[Meta rolls out full encryption on Facebook as online safety debate rumbles on](#)

[New Report Shows In-App Spending on TikTok Continues to Rise](#)

[Will Twitter \(X\) and Threads decline in 2024?](#)

[Report: Snapchat Subscription Service Sees Best Month Ever](#)

[WhatsApp is testing an Instagram-style reply bar for status updates](#)

[X/Twitter suffers mass outage as links fail worldwide](#)

[Instagram introduces gen-AI powered background editing tool](#)

[Snapchat+ subscribers can now create and send AI-generated images](#)

Recent Polls

50%

of LinkedIn respondents are prioritising acquisition in their marketing efforts.

[View Poll](#)

50%

of LinkedIn respondents plan to invest in their talent development for their digital teams with Cross-functional Collaboration.

[View Poll](#)