



**\*Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.\***



**Movers & Shakers: Brendan Dinen**

Brendan Dinen has joined Wimbledon as their new Head of Marketing



**Movers & Shakers: Ercan Kamil**

Ercan Kamil has joined Staysure Group as their new Group Commercial Marketing Director.

## New Members



**Ben Yarwood**

European Operational and Experience Director at Levi Strauss & Co.



**Eric Fergusson**

Online Director at The Whisky Exchange



**Jonathan Haywood**

Ex Director Digital, Loyalty, CRM & Transformation at Holland & Barrett



**Victoria Franks**

Ex Brand Director at Sky



## Latest Insights

[How AI can help football coaches](#)

[Do we need a cure for the curse of digital overabundance?](#)

[How AI Is Redefining Social Interactions In The Digital Age](#)

[Does AI have an energy problem?](#)

[Digital technology advice for manufacturing and engineering SMEs from UK expert](#)

[Should councils have a Local Government Digital Service?](#)

## Latest news

[Over half of marketers say relationships harmed by remote working](#)

[Nike CFO: Innovation is crucial to driving pricing power](#)

[People twice as likely to trust ads after seeing watchdog's awareness drive](#)

[Ocean Outdoor aligns Digital Creative Competition across Europe](#)

[Consumers driving golden era of payments with digital wallet adoption](#)

[NHS Dorset seeking members to improve digital services](#)

[Digital transformation drives gains for IT and software groups](#)

[Digital compliance firm secures significant investment to fuel ambitious growth plans](#)

[Westminster Forum talks digital ID regulation, rollout and security](#)

[Legoland owner to introduce dynamic pricing](#)

[SJP partners with Sky Arts for first TV sponsorship](#)

[London-based digital wellbeing platform Stayf raises €650k to prevent employees from burnout](#)

[BT and Global announce 10-year digital partnership to upgrade UK's street furniture](#)

Financial Times tests an AI chatbot trained on decades of its own articles

Chrome will get improved text rendering thanks to Microsoft  
CMO Aude Gandon reveals the secret recipe for transforming Nestlé into a digital marketing powerhouse

Morrisons rolls out digital coupon clearing platform with Savi

KPMG Launches New Fintech Platform – KPMG Digital Finance

Digital transformation drives gains for IT and software groups

Made Smarter and tech institutes to demystify digital transformation

Digital skills shortage: the 50+ workforce is part of the solution

HSBC launches tokenised gold for retail customers in Hong Kong

Just 4% of marketers think 5 days in the office is necessary

BT and Global announce 10-year digital partnership to upgrade UK's street furniture

## Ecommerce news

Shein vs Temu: battle of the ecommerce beasts

The hottest hotspots in global ecommerce

Ocado sales surge as it wins more customers

Frasers to relaunch Wiggle and Chain Reaction next week

Shein to make London IPO decision as early as next week

Asos sales fall 18% but cash balance improves

Asos, Boohoo and George at Asda sign formal agreements to use only clear green claims

Ecommerce tariffs will kick in from 2026, says WTO chief

WorldFirst Launches New Solution to Support Growth of UK SME's Global Trade

Ocado outperforms grocery rivals as it records strong start to the year

## Analytics news & insights

[Stockholm-based Dema secures €7 million to fuel further growth for their predictive analytics platform](#)

[Upgrade for Analytics Platform Relative Insight](#)

[Google Unifies Conversion Reporting Across Ads & Analytics](#)

[The foundation for responsible analytics with Microsoft Purview](#)

## CRM news & insights

[UpTrader adds prop trading CRM solution](#)

[Salesforce looks to reinvent itself again with AI business](#)

[CRM Dashboards: A Modern Fortune-Telling Tool](#)

[Insider Srinivas Tallapragada Sells Shares of Salesforce Inc](#)

## Social media news

[Britain's financial watchdog warns social media influencers](#)

[X Plans to Expand Access to its Grok AI Chatbot Tool](#)

[LinkedIn's Rolling Out Company Page Messaging to All Brands](#)

[X Increases Group Chat Limit to 256 Members](#)

[Instagram co-founders' AI-powered news app Artifact may not be shutting down after all](#)

[Google and Facebook blocks hit revenue for The Tab publisher Digitalbox](#)

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