

DIGITAL 
R LEADERS



#### Movers & Shakers: Jason Russell

Jason Russell has joined Harpar Grace International as their new Head of Ecommerce & Digital Marketing.



# Movers & Shakers: Oliver Bedford

Oliver Bedford has joined London Gatwick as their new Director of Ecommerce, Parking & Commercial Products.

# **New Members**



#### **Edvin Hansen** Head of Ecommerce at Facetheory Skincare



**Chris Cathcart** Ex Chief Operating Officer at Click Digital Marketing



Vlada Djidjeva Head of Digital Marketing at Monsoon Accessorize



James White Ex Global eCommerce & Digital Director at NIO Cocktails



**Tom Whitmey** Head of Ecommerce at Inspired Education

# Insights

<u>How to avoid AI scams</u> <u>Where businesses are most confident</u> <u>Leading the way for UK ports in the digital age</u> <u>How the digital nomad went corporate</u> <u>What to do when you have no budget</u>

#### News

Dr Martens to emulate European marketing approach for struggling US business

Heinz launches first-ever global brand platform

Apple unveils Vision Pro headset

On-street parking permits will soon go digital across Chichester District

EU's digital COVID-19 certification system scaled up to global level Showcase Schools: Engaging students through digital transformation New £2M Programme to Help Green Manufacturing via Digital Tech

<u>UK government responds to digital ID 'misconceptions' after public</u> <u>consultation</u>

<u>Next government must support digital economy, says techUK</u> <u>Al should be licensed like medicines or nuclear power, Labour suggests</u>

### Ecommerce

Asos drops from FTSE 250

Asos receives £1bn takeover bid from Alibaba-backed firm Trendyol Banks Digital delivers ecommerce site for streetwear brand Night Addict New Ecommerce Exploit Affects WooCommerce, Shopify, Magento eBay and Techstars Launch Accelerator Program for Innovations in eCommerce

### **Social Media**

Meta mandates office workers return

Could the 'Twitter' Brand Name Soon be Gone from the App? Twitter Loses Two Executives in Charge of Trust and Safety as Elon Continues to Change the Rules

Instagram Shares New Explainer on How its Feed, Reels and Stories Algorithms Work

Instagram may roll out its own AI chatbot in the near future