



**\*Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks\***



**Movers & Shakers: Thomas Tregelles**

Thomas Tregelles has joined DAZN as their new Executive Vice President of eCommerce.



**Movers & Shakers: Holly Ainger**

Holly Ainger has joined JCA Medical Seminars as their new Group Head of Marketing, Events & Communications.



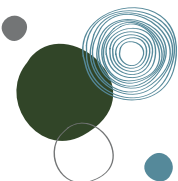
**Movers & Shakers: Neil Brading**

Neil Brading has joined The INKEY List as their new Marketing Director.



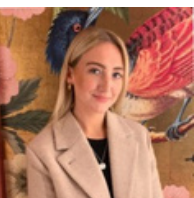
**Movers & Shakers: Anthony Musto**

Anthony Musto has joined PLAION as their new Head of CRM and Digital.



**Movers & Shakers: Selina Gribben**

Selina Gribben has joined Ice Travel Group as their new Head of Performance Marketing.



**Movers & Shakers: Chloe Giltrow-Shaw**

Chloe Giltrow-Shaw has joined SELF-PORTRAIT as their new Head of Ecommerce.

## New Members



### **Sara Ferrity**

Regional Head (Europe & North America) at CHARLES & KEITH GROUP



### **Jo Button-Card**

Digital Director at The National Lottery



### **Rob Wells**

Head of Ecommerce UK FMCG at Ferrero



### **Jessica Taxell**

Commercial Director, Global Digital DTC at LUMENE Oy

## Trending Insights

[Supermarkets are going digital](#)

[Why 60% of UK workers do not want to learn new digital skills](#)

[Are you ready to create the digital future?](#)

[How digital twin technology is changing industrial processes forever](#)

[How Samsung Has Led Innovations in Digital Signage for 14 Years](#)

[How permanent are our digital memories?](#)

[How KitKat said more with fewer words in digital](#)

[ITV's CMO Jane Stiller on the need for 'diversity of thought' in marketing](#)

[Why TikTok campaigns aren't just for Christmas](#)

[The people creating digital clones of themselves](#)

## Use Simplicity to Drive Mobile Success

Learn how a streamlined, user-friendly mobile website can significantly enhance the user experience, leading to higher conversion rates.

[Read the blog](#)

### The Latest News

[BT combines its NaaS with Digital Realty's global carrier-neutral facilities](#)  
[PlayStation will soon remove digital content from players libraries – even if they've paid for it](#)

[New digital product offers faster access to GP physiotherapy services across Highland](#)

[UK Legislators urge caution in retail digital pound rollout](#)

[Digital content production sectors face skills shortage, says BFI report](#)

[Digital Twin Market Size to Surpass USD 29.8 billion by 2035](#)

[Stock up on candles and digital radios in case of digital meltdown, Brits warned](#)

[Spotify layoffs hit 17% of staff](#)

[UK primary care group adopts digital heart failure pathway](#)

[Sedgwick selects Global Chief Digital Officer](#)

[Google launches Gemini AI model](#)

[Wrexham pupils become Digital Heroes](#)

[UK has become third largest global advertising market](#)

[Sainsbury's dual focus on premium product and price powers its largest market share gain in a decade](#)

[On the Beach CEO credits brand differentiation for increasing marketing effectiveness](#)

[Showrooms still 'so important' in digital age - Polestar UK boss](#)

[Peter Field: Marketers are too disinvested in TV advertising](#)



## Ecommerce news

[Newcastle United delivers out of the box partnership with leading locker and e-commerce delivery provider, InPost](#)

[Farfetch seeks fresh funding to avoid collapse](#)

[DHL Parcel UK announces it is rebranding to DHL eCommerce](#)

[FedEx targets growth in the UK and Ireland](#)

[UK Post Office announces extension of its financial services partnership with the Bank of Ireland UK.](#)

[Omniful Raises \\$5.8 Million to Launch eCommerce Platform](#)

[Black Friday blunders: 3 lessons for ecommerce founders on being prepared](#)

## Social Media news

[TikTok and Ticketmaster team up](#)

[Nearly 1 in 5 Social Media Shoppers Used PayPal for Their Most Recent In-App Purchase](#)

[Twitter \(X\) is investigating performance issues on Google Pixel phones](#)

[Why TikTok is dangerously good at making you spend money.](#)

[Meta is pulling the plug on Messenger chats on Instagram](#)

[Instagram launches New Tools to boost In-App Content Creativity](#)

[Meta is removing the ability to see phone notifications on your Quest](#)

[Meta and IBM in AI Alliance](#)