



Movers & Shakers: Sev Ziya

Sev Ziya has joined Turner & Townsend as their new Global Chief Marketing Officer.



Movers & Shakers: Andy Boddy

Andy Boddy has joined Accessorize as their new Digital Director.



Movers & Shakers: Kevin Sears

Kevin Sears has joined Farmiloe and Farmiloe as their new Director of Ecommerce.

New Member



Eve Tyers

Marketing Director at Victoria's Secret

Insights

[Has Bitcoin finally become 'boring'?](#)

[What people want from the office now](#)

[Uncertainty a risk to flexible work](#)

[B2B brands shouldn't fear rejection, but being unknown](#)

[Building smarter roads with digital technologies](#)

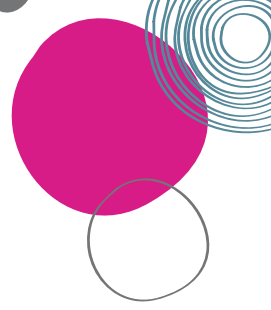
[Digital identity and opening up the smartwallet](#)

News

[Deliveroo to subsidise greener packaging](#)

[West Midlands Digital Innovators Skills Programme is launched](#)

[Digital card and gifting platform Givingli nabs \\$10M](#)



[Cll appoints chief digital and information officer](#)

[FatFace launches live shopping channel as part of its digital-first strategy.](#)

[M&S Food reunites French and Saunders for Christmas ad](#)

[Airbnb hails 'efficient' marketing strategy as it posts record profits](#)

[Accountancy firms warned not to cut back on digital skills training](#)

[Channel 4 transforms brand to help viewers navigate crowded digital world](#)

[Sky announces new tech grants to support young people get online when leaving the care system](#)

[GBG certified to UK digital ID trust scheme for compliant right to work](#)

[Revenue dips for Virgin Media O2 as it eyes digital expansion and growth](#)

Ecommerce

[Disney+ expands into e-commerce with an exclusive merch shop for subscribers](#)

[Amazon gets fresh ecommerce challengers right before the holiday season](#)

[PEAK 2022 60% of consumers say economic climate is impacting their Christmas spending](#)

[Searches for Primark rise 58% as fashion shoppers look for the low-cost option](#)

[12% of retailers already use the metaverse, but is there a mismatch with how consumers use it?](#)

Social Media

[Will blocked Twitter users be back?](#)

[TikTok Shares New Insights to Assist in Marketing Campaign Planning](#)

[Elon Musk Takes Control of Twitter, Cuts Several Execs](#)

[Google Adds New Shopping Features for the Holidays, Which Could Have Big Implications for Retailers](#)

[Snapchat Announces New Virtual Try-On AR Partnership with Amazon](#)