



Movers & Shakers: Doreen Oddy

Doreen Oddy has recently joined fine art brand, PETER HARRINGTON, as their new Marketing Director.



Movers & Shakers: Emma Springham

Emma Springham has joined TSB Bank, as their new Chief Marketing Officer.



Movers & Shakers: Nick Harwood

Nick Harwood has joined retail brand, Cass Art, as their new Head Of Digital.

Movers & Shakers: Mel Parekh

Mel Parekh has been appointed as the new Head of Ecommerce at furniture brand, Furniture Village.

Insights

Office return sparks wellbeing worry
How much do millennials make?
Finance giants split on remote work

News

Infosys to hire 1,000 staff in the UK to meet digital growth surge

CFOs Keen to Invest in Digital Transformation To Recover From Covid

Pandemic

Mailchimp takes tentative steps into eCommerce
In the UK, search's saving grace was strong growth in ecommerce
Government to set up digital, data and technology sub-board
'Marketing muscle' helps McDonald's beat pre-pandemic sales
Unilever accelerates digital expansion as it looks to 'invest and grow'
Google to relax remote work stance



Moss Bros launches menswear subscription service

UK workers expect flexibility in future

UK's digital leaders set out goals on data and skills

Asos and Fashion-Enter team up with Kornit Digital

Digital ad firm Dianomi plots £70m London stock market float

Social Media

Instagram Officially Launches New Captions Sticker for Stories

Facebook Announces 2021 Community Accelerator Grant Program to

Assist Facebook Community Leaders

Ecommerce

Boohoo sales grow 41% over lockdown as profits hit £124.7m

Online grocery growth slows as shoppers spend £8bn in-store at UK supermarkets

A quarter of online shoppers use guest accounts over data privacy fears
Global e-commerce jumps to \$26.7 trillion, fuelled by COVID-19
Ecommerce trend looks likely to survive the lock-down end