DIGITAL ❶ LEADERS
CLUB

Movers & Shakers : Julie Walker

Julie Walker has joined Bensons For Beds, as their new Head of Ecommerce.

Movers & Shakers : Richard Jones

Richard Jones has joined Tide, as their new Head of Engagement Marketing.

Insights

Forest Holidays on crafting a 'naturally driven' team

Inside B2B: The art of experience

3 Ways Data Drives Digital Transformation Success

Redefining CRM for the new age of digital and human customer experience

News

KPMG tells staff: work from office

Digital Consumers Demand UK Grocers Improve Online, In-Store Shopping Experiences

Digital measures confirmed under UK procurement overhaul

Building Digital UK to become executive agency of DCMS

FTSE 100 owner to expand its digital assets index

New measures to boost UK telecoms security
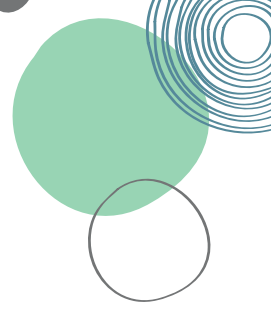
UK in global top three for digital advertising

Tech-Enabled Firms Have Built Their Own Digital States

Westfield's combined physical/digital meet Santa experience, a UK first, sells out in record time

Ben Carter leaves Purplebricks to become Dunelm's first CMO

Müller's top marketer departs to set up sports consultancy

Visa launches cryptocurrency advisory arm to help clients navigate digital currency and NFTs

Ecommerce

TikTok taps into ecommerce with UK live shopping launch
Nestlé cooks up plans to make ecommerce 25% of sales by 2025
PlantX Announces Launch of its eCommerce Platform in the UK
Amazon Fresh opens two more locations in Hounslow and Aldgate East
Retail and eCommerce companies struggle to find the tools for data acquisition
Forter launches Trusted Identities for eCommerce

Social Media

TikTok launches live stream shopping experience
WhatsApp Adds New Auto-Delete Options
Facebook's new website lets fans buy 'Stars' without paying the app stores' commissions
Adobe buys social media marketing startup ContentCal
Meta Launches Personalized Year in Review Features on Facebook and Instagram
Snapchat Launches 'Acts of Kindness' Initiative to Boost Spotlight Take-Up