

## **Movers & Shakers : India Plumbly**

India Plumbly has been appointed as the new Global Marketing & Digital Director at Aromatherapy Associates.

## **New Member**



### **Jonathan Yardley**

Head of ECommerce at Arsenal F.C

## **Insights**

[Why are workers opting out of pension plans?](#)

[Should location affect pay?](#)

[How 5 mobile banking apps put 300,000 users' digital fingerprints at risk](#)

[Why brands are putting TikTok at the heart of their ecommerce strateg](#)

## **News**

[Snap plans to cut 20% of staff on digital advertising downturn](#)

[Sainsbury's Nectar360 launches new digital trading platform](#)

[Lloyds Bank completes first UK digital promissory note pilot](#)

[New Survey Finds Most In-demand Digital Skills](#)

[Peloton to reinvest in building awareness after significant cost cutting](#)

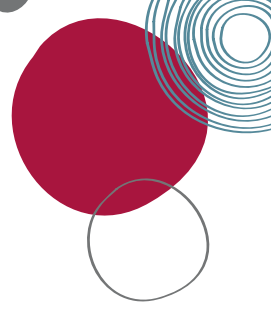
[Lloyds' chief customer officer Catherine Kehoe to join Nationwide in new role](#)

[eBusiness UK impresses optician with digital marketing success](#)

[97% of B2B buyers experience frustration in eCommerce purchasing process says Avionos study](#)

[Deals relating to digital media decreased significantly in the tech industry in H1 2022](#)

[Local Digital to establish cyber standard for councils](#)



## Ecommerce

[AB InBev Launches BEES B2B eCommerce Platform in UK](#)

[Revolution Beauty shares to be suspended as results miss deadline](#)

[3 Reasons Why Chatbots Could Boost Your SME Conversions](#)

[Disney+ will reportedly launch in-app commerce features by year's end](#)

[Motatos raises £33m to boost UK expansion plans](#)

[PrettyLittleThing launches marketplace resale app, reflecting customers' interest in more sustainable ways of buying](#)

## Social Media

[Twitter Opens Up 'Circles' Private Sharing Option to All Users](#)

[Instagram Launches New Tools to Help Refine Content Recommendations](#)

[Twitter's New Feed Options Look To Help Users Discover More](#)

[Twitter is officially adding podcasts to its platform](#)

[Facebook is shutting down its standalone Gaming app in October](#)

[Snapchat maker Snap says it is 'restructuring its business' and sacking 20% of staff](#)

[A 'high severity' TikTok vulnerability allowed one-click account hijacking](#)