



Movers & Shakers: Michelle Moloney (Castelo)

Michelle Moloney (Castelo) has joined PANGAIA as their new Head of Digital.



Movers & Shakers: Rob Partridge

Rob Partridge has joined PUMA Group as their new Head of Digital Marketing Global E-Commerce.

New Members



Claire Jefferies

Group Customer Marketing Director at Verisure



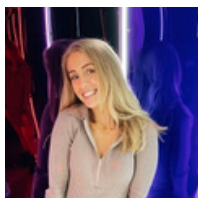
James Kearns

Managing Director at T.M.Lewin



Stuart Hames

Head of eCommerce and Marketing at Police Lifestyle



Lottie Woolley

Head of Marketing at SHREDDY



Andy Boddy

Digital Director at Accessorize



Will Lockie

Ex Digital Director at The Rug Company



Sarah Bull

Head of Consumer at Deckers Brands

Insights

Why OpenAI is opening a UK office

Why drawing is the perfect digital detox

This Barbie is a marketing genius

AI has the power to change B2B market research forever

Are Brits too wary of stocks?

Google wants machines to 'unlearn'

Do we need the digital euro?

News

Wimbledon 'future proofing' its brand

Advertisers duped by AI sites: report

M&S faces criticism for 'fully digital' event

EU pushes for a digital euro amid evolving payment trends

'Making tax digital is evidence of authorities playing catch-up'

AI based digital health platform lands place on "prestigious" accelerator programme

Apple decreases Vision Pro target

MPs urge 'twin track' digital transformation of NHS

UK advances with East Coast Digital Programme

NHS to launch new digital health check to cut waiting times and free up GP appointments

Marketers say price is their least important job, survey finds

Mobile UK's Digital Champions Campaign Shortlisted For The Mobile Industry Awards 2023

Ladbrokes ad latest to be banned for appealing to under-18s

Fiat outperforms category with 'strong' branding score for 'Operation No Grey' ad

Amazon supply chain director exits after 10 years

PepsiCo: 'In-housing can improve collaboration with agencies'

Microsoft UK pledges support for Digital Skills for Defence

Boosting SME digital skills is key for UK economic growth

Ecommerce

H&M expands its marketplace offering

TikTok could soon bring its new e-commerce store to the US

New research reveals the changing nature of online shopping habits across Europe

Amazon Prime Day expected to drive £1.2bn of online spend

Klarna and Stellar Debut Virtual Shopping Tool for eCommerce Merchants

Ecommerce customer data firm Distil.ai raises £1.1m

UK eCommerce Report 2023 Launch

Social Media

Meta's Twitter rival Threads launches

Meta launching Twitter rival soon?

Meta's New Twitter Alternative App 'Threads' Has Appeared in Some App Stores

LinkedIn's Experimenting with Monetisation Opportunities for Creators

Asda launches TikTok 'Content House' to inspire home cooks

Facebook will need permission to show personalised ads in the EU