



**Movers & Shakers : Camilla Houssemayne du Boulay**

Camilla Houssemayne du Boulay has joined Agent Provocateur, as their new Director of Digital.

**New Member**



**Julie Roberts**

Senior Head of Ecommerce & Digital at Benefit Cosmetics

**Insights**

What's the benefit of the office?

Can retail staff work from home?

The difference between digitization, digitalization & digital transformation

Digital Health Unplugged: Diversity in digital leadership

PayPal's Dan Schulman on seizing the opportunities in digital payments

**News**

Digital transformation acceleration forces car marketers to rethink physical showrooms

Brands line up to judge outdoor Digital Creative Competition

NHS Digital delays patient data-sharing plans as millions opt-out

Deloitte: UK digital publishing revenues soar 31.9% to £152m in first quarter of 2021

PayPal to allow UK users to buy and sell cryptocurrencies

Marketers see 'reasons to be cheerful' as consumer confidence holds up

Digital locker app Movies Anywhere adds AI-powered lists to organize your library

McDonald's builds out marketing team focused on digital, global app

Digital identifiers to help crypto market go mainstream

## Ecommerce

New app launches for online shoppers to prove their identity at Post Offices

Woolworths reports bumper FY21 results with ecommerce sales jumping 58%

TikTok Pilots In-App Shopping Feature Amid E-Commerce Boom

Shein becomes the largest online-only retailer in the world

## Social Media

TikTok Announces New Shopify Shop Tab for Approved Merchant Profiles

TikTok Publishes New Parents Guide to Help Better Protect Youngsters in the App

Social Media Speed Bump Could Slow Path Of Cryptos' Main Street Ambitions