



### **Movers & Shakers: Jack Dinmore**

Jack Dinmore has joined Triumph Motorcycles Limited as their new Head of Digital.



### **Movers & Shakers: Jonathan Hartley**

Jonathan Hartley has joined JAMES GALT & CO. LIMITED as their new Head of Ecommerce.

## **New Member**



### **Carla Johnson**

Marketing Director at Dusk.com

## **Insights**

[How leaders can support mental health](#)

[Want to be more productive? Eat well](#)

[How generative AI's impact on digital advertising methodology is evolving](#)

[How to reduce digital onboarding risks](#)

[Digital Twins, Generative AI, And The Metaverse](#)

[Why charities should take a strategic approach to digital](#)

## **News**

[Creative sector gets funding boost](#)

[Legoland creates most effective TV ad of April](#)

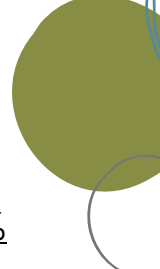
[Little Moons' marketing boss on protecting budget in tough times](#)

[New Partnership Seeks to Address UK Digital Poverty](#)

[Guidance launched to support digital transformation of social care](#)

[Onfido acquires Airside Mobile to make digital IDs reusable](#)

[Digital world premiere of the new BMW 5 Series Sedan and the new BMW i5.](#)



[Digital Poverty Alliance Calls on UK Gov to Cut VAT on Broadband to 5%](#)  
[JPMorgan's UK digital retail bank adds more than a million customers in a year](#)  
[Study finds two-thirds of UK GP surgery websites have accessibility errors](#)  
[£1M UK National Centre for Digital Heritage established by the University of Liverpool](#)  
[Netflix crackdown on password sharing reaches the UK](#)  
[Digital skills need updating at least monthly, say 6 in 10 professionals](#)  
[Digital tool to battle adult obesity launched in Wales](#)

## **Ecommerce**

[Sectigo Chooses Symantec, McAfee Vet to Lead Partner, eCommerce Sales](#)  
[TikTok reshapes ecommerce unit in bid to crack western markets](#)  
[Hirestreet launches first ever rental marketplace for online fashion giant ASOS](#)  
[Amazon 'Just Walk Out' tech powers London convenience store launch](#)  
[M&S hails strong online sales as click & collect orders soar 20%](#)  
[Shopify director of EMEA expansion on assisting retailers through the power of AI](#)  
[B&Q and Screwfix owner ecommerce sales rise](#)

## **Social Media**

[New Twitter boss says 'game on' over Instagram clone rumours](#)  
[Instagram's new app revealed before June launch](#)  
[Meta loses big on Giphy sale](#)  
[Meta Outlines Its Evolving AI Ad Targeting Process, Which Is Improving Ad Performance](#)  
[Google Announces New Generative AI Ad Tools at Marketing Live Event](#)  
[Twitter Adds List Search Capacity on Desktop](#)