



Movers & Shakers : Ross Loughlin

Ross Loughlin has recently joined White Stuff as their Head of Ecommerce.

New Member



Sarah Westwood

Marketing Director at GANT

Insights

[Why Ford is prioritising innovation as cross-category comparisons rise](#)

[Why advertising will never die](#)

[A person-centred, digital-first approach to recovery](#)

[The digital boom - is it all good news?](#)

[How a Lurpak YouTube ad ranked among the most effective in March](#)

["If marketing leaders don't take a stand we all risk losing control"](#)

[Can Digital Technologies Help Retailers Battle Inflation?](#)

News

[Klarna to lay off 10% of workforce](#)

[JPMorgan warns overseas digital bank losses could top \\$1bn after UK push](#)

[UBS debuts entirely digital product line](#)

[Digital Inclusion Navigator: A platform to help bridge digital divide for billions](#)

[Superdrug freezes more prices to combat rising cost of living](#)

[PepsiCo on why sustainability initiatives don't need to be 'perfect'](#)

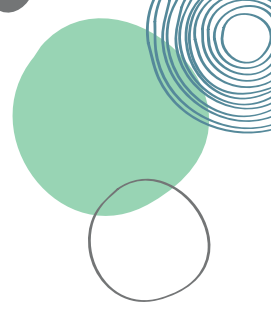
[Amazon bags £425m in work from UK government as it is criticised over tax](#)

[Digital.ai Launches AI-Powered DevOps Platform](#)

[Dacia UK 'decommissions' online car retail portal to drive digital improvement](#)

[UK's 'largest immersive arts experience'—showing huge digital images of](#)

[Cezanne and Klimt—planned for London](#)



Primary school children to be taught about online dangers on new digital platform

Regulators racing to keep up with digital IDs

Ecommerce

Cracking the Code for Sustainable eCommerce Growth

Google takes yet another run at ecommerce—and Amazon

Ecommerce is driving an explosion in spend on performance advertising

AI centralised ecommerce data platforms set for enormous growth as retailers look for differentiation

Co-op targets £300million online turnover

Moonpig to acquire gifting business Buyagift for £124m

Social Media

Snapchat developer's profit warning sends social media stocks tumbling

Google's Latest Core Search Update Has Been Rolled Out

TikTok Announces New WooCommerce Plugin to Power More Shopping Options

TikTok Live's Subscription Program Wants to Compete With Twitch

TikTok teams up with JD Sports to celebrate the UK rap scene

Google begins rolling out ads in YouTube Shorts globally.