

DIGITAL 
R LEADERS



Movers & Shakers: Amandine Mackwood

Amandine Mackwood has joined Charlotte Tilbury Beauty as their new International Marketing Director.



#### Movers & Shakers: Jaime Hill

Jaime Hill has joined Monsoon Accessorize as their new Interim Head of Ecommerce & Trading.



Movers & Shakers: Jay BanerjeeJay Banerjee Jay BanerjeeJay Banerjee has joined Mattel EMEA as their new Director of Ecommerce.

## **New Member**



### Luke Pickering

Head of Ecommerce at Bradfords Building Supplies Ltd

# Insights

Brand value impacted by gap between sustainability performance and perception Europe's top AI engineering hubs How Ikea is driving digital customer experience

## News

Digital twin to decarbonise transport in UK GOV.UK One Login digital identity platform rolled out to eight services and 1.5m users Consumer confidence shows 'encouraging' signs of recovery YouTube looks into online gaming Vodafone Qatar and Microsoft agree to offer AI digital contact centre solution Exchange tech scale-up launches TransPennine digital link

Older people seeking to build digital confidence

Wimbledon Launches on Fortnite amid Ongoing Push into Digital Activations and Experiences

Lloyds Banking Group expands T-Levels programme to boost digital skills and increase opportunities in banking

Glastonbury Scores Record Digital Audiences for BBC

CIOB launches digital membership cards

Further progress with East Coast Digital Programme

Council refuses plans for digital advert screens on South Shields

shopping street after public safety concerns

Diageo ends Diddy partnership

Boots' brand investment paying off as market share increases for ninth consecutive quarter

Al causes teens to rethink futures

#### Ecommerce

Amazon Turns to Small Businesses to Close Last-Mile Delivery Gap

How Google's Al Search Could Impact Ecommerce

OnBuy CEO on 'tackling the marketplace conundrum' to become 'Europe's fastest-growing ecommerce business'

Upp.AI raises £7.8m to automate ecommerce ad spend

Online retailers losing £31.5bn through poor delivery options

<u>TikTok expands e-commerce reach with "Trendy Beat" shopping</u> section in the U.K.

## **Social Media**

Instagram Will Now Allow Users to Download Publicly Posted Reels Content Meta Targets Mid-July Launch for New Twitter Challenger App Meta announces new teen safety features for Messenger, Instagram Snapchat Shares New Insights Into What Gen Z Consumers Want From Brands TikTok kills BeReal clone TikTok Now after less than a year