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## Insights

How to cope with milestone anxiety 3 Stages of a Successful Digital Transformation Financing the digital revolution 86% want to continue four-day week The Co-operative Bank on why choosing a bank is an ethical decision How to get more from your existing paid media budget: Chris Rowett

## News

Apple responds to troubling iPhone 14 Pro camera issue IT and digital apprenticeships launched by learning technology firm Apple and Amazon turn down LIV Golf Europe is seeing a hiring jump in tech industry digital media roles Digital Bank Revolut's Data Breach May Have Affected 50,000 Customers Middle managers feel the pressure Tech giants get ready for a digital reboot Spotify's top marketer on 'building a village' to support her career Starbucks to launch new Odyssey digital experience later this year UK tech companies eye Singapore as gateway for regional expansion Amazon, Microsoft and Google face UK probe over dominance in cloud computing

AXA UK Retail launches new digital-only insurance brand called Moja

## Ecommerce

Future of eCommerce Will Be More Human, Conversational Online sales fell in August – for the 17th month in a row: IMRG As consumer confidence falls, online merchants need to stay sharp UK online alcohol sales suffer 20.6% decline PayPal Report Finds Cross Border eCommerce Outlook Still Strong in 2022



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## **Social Media**

Facebook adds new Pages features to help creators connect with fans and get discovered

Facebook experimenting with user participation in its moderation rules How Twitter uses Signals to help you discover more content, creators, and accounts

Nintendo is ending support for account logins via Facebook and Twitter We can do better': Snapchat to target millennials after missing goals Snapchat rolls out iOS 16 Lock Screen Widgets with latest app update