Movers & Shakers: Jamie Windeler

Jamie Windeler has joined Park Cameras as their new Digital Marketing Director.

Insights

Why UK's growth is slowest in G7

Are foldable phones the future?

Is artificial intelligence the right technology for risk management?

Is there such a thing as a digital native?

NatWest CMO Margaret Jobling: 'Consistency is underrated'

The marketing legend of Zelda

News

Musk names new Twitter CEO

New Campaign to Boost Digital Skills in All UK Primary Schools

Further digital media chaos as Vice files for bankruptcy

Two-Thirds of Baby Boomers and Seniors Want a Digital Healthcare Payments Experience

Digital pension provider Smart nets £76m

Temenos Launches AI Powered Digital Mortgages for Fast Responsible Lending

Google traffic worth less than £75m per year to UK publishers says NMA

Third of Large UK Companies Cite Tech Skills Shortage and Legacy IT Systems as Key Factors Delaying Digital Transformation

Just Eat names former John Lewis marketing boss managing director

John Lewis names Saatchi & Saatchi as new ad agency

BT to cut up to 55,000 jobs by 2030 as fibre and AI arrive

Vodafone to cut 11,000 jobs as new boss says firm 'not good enough'

Ecommerce

Google Cloud, GroupBy and Grid Dynamics to Host eCommerce Webinar

Fluid Commerce launches in-house ecommerce site

Mastercard integrates Vesta to enhance fraud protection for e-commerce

Amazon to launch 'interactive conversational' search with ChatGPT-style features

M&Co website to relaunch next month following acquisition

Boohoo reports £90.7m loss as cost-of-living crisis bites

Social Media

Meta fixed a Facebook bug that sent automatic friend requests to users

TikTok creators use AI to rewrite history

WhatsApp to hide 'special chats'

What paid social advertisers can learn from Meta, Snap and Pinterest's Q1 reports

Meta Adds New Educational and Insight Elements to its Professional Dashboard for Creators

Facebook and Instagram paid verification starts in UK

Instagram users can finally comment on posts with GIFs