



Kind request - Can everyone please update your WhatsApp to show your full name so that everyone in the group knows who you are when you are contributing to WhatsApp discussions - Many thanks



Movers & Shakers: Christopher Slade

Christopher Slade has joined Organix Brands Ltd - A BCorp Company as Head of eCommerce and Retail Media



Movers & Shakers: Annie Kacperek

Annie Kacperek has joined Lounge as their new Chief Marketing Officer (FTC)



Movers & Shakers: Liam McGuinness

Liam McGuinness has joined Hallmark UK & Ireland as their new Head of Ecommerce

New Members



Guy Knight

Vice President - International ecommerce at Wolverine Worldwide.



Pamela Reynolds

VP eCommerce at La Perla Beauty

Trending Insights

[How big is baby fragrance market?](#)

[Are female VCs at a major disadvantage?](#)

[How digital twins may enable personalised health treatment](#)

[How digital workflows are empowering dentists](#)

[Train driver shortage: can digital solutions and exchanging drivers help?](#)

[How Currys' marketers made the case for brand building](#)

[Back to the future? What's next for the Body Shop brand](#)

[How leaders can reduce burnout](#)

The latest blog posts by Endless Gain

Endless
Gain

The critical role of the PLP in driving sales



Optimising the PLP can improve your customers' search and discovery experience and simplify their purchase process. This can yield significant revenue growth for your business.

[Read the blog](#)

The latest news

[Booths scraps self-service checkouts](#)


[McDonald's releases Christmas instalment of 'Raise Your Arches' platform](#)

[John Lewis Christmas ad achieves highest effectiveness score since 2020](#)

[UK Govt announces £200m digital skills training package](#)

[Going digital bags HS2 earth works £25 million saving](#)

[Global Digital Identity Landscape: Market Boom with Predicted 82% Growth by 2027](#)



[Aito confirms digital marketing firm as new member](#)
[kdm communications wins Marketing Agency of the Year 2023](#)
[Ikea grows city centre footprint](#)
[GB News is UK's fastest growing digital news platform](#)
[Digital divide between rural and urban area is growing](#)
[More AM Signals Being Cut In The UK In Favor Of Digital](#)
[Analog to digital shift deadline for GP practices](#)
[UK's largest coding school launches Government-funded courses to improve digital skills in Shropshire](#)
[UK Ministry of Justice modernises wired and wireless digital infrastructure](#)
[Nike appoints new CMO amidst leadership shake-up](#)
[Google DeepMind touts AI weatherman](#)

Ecommerce news

[E-commerce wasn't working until livestreaming came along](#)
[How Shopify's Celebrity Partnerships Are Changing E-Commerce](#)
[Only a Third of eCommerce Merchants Know if Fraud Caused a Failed Payment](#)
[Millennials Lead Grocery's Digital Transformation](#)
[Avon set to open first UK stores in 137-year history](#)
[Fashion brands most likely to share sustainability journey, report finds](#)

Social Media news

[The Psychology of Why People Share on Social Media](#)
[WhatsApp Adds New Audio Chat Option for Groups](#)
[How Aldi reached millions to achieve social media fame](#)
[Facebook's new ad-free tier could end annoying consent pop-ups, but it could also put a price on your privacy](#)
[How Facebook went all in on AI](#)
[Amazon strikes deal with Snap to let users buy its products from ads on Snapchat](#)
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