



**Movers & Shakers : Philip Borthwick**

Philip Borthwick has joined retail company, Pure Electric, as their new Chief Marketing Officer.

**New Member**



**Sue (Jenvey) Stephenson**

Senior Digital Marketer & Strategist

**Insights**

Could Facebook Dominate Ecommerce?

Strengths E-commerce Leaders Share

Are people are the key to successful digital transformation?

**News**

UK tax bill shrinks for eBay, but digital levy adds £24m to costs

RAF offers £125k for digital and IT leader

Metro Bank to undergo “digital media transformation”

Future profits to soar on demand for digital advertising

UK digital bank Monzo abandons US banking license hopes

Greggs to increase marketing spend in loyalty push

Bank of America commences digital asset research

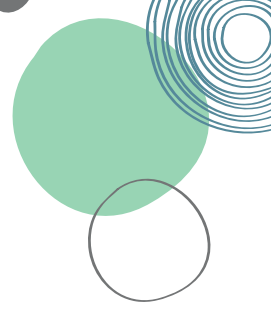
NHS Digital takes over cancer patient database

Amazon opens first UK bricks-and-mortar non-food store

UK to build £5bn digital warfare centre to mount ‘offensive’ cyber attacks

PepsiCo credits ‘strong’ innovation pipeline with driving top line growth

Hotel Chocolat hails evolution to ‘digital-led brand’ as profits soar



## Ecommerce

H&M expands its ecommerce business while shutting shops as shoppers shift online

Ecommerce sales get off to a flying start

Tesco sees digital sales up 74% in two years as profits climb,

Asda turns to AI as it accelerates multi-channel transformation strategy driven by return to UK ownership

Desigual turns to mobile to power digital transformation of operations and customer experience

## Social Media

Facebook's back after severe outage

TikTok Reaches a Billion Active Users, the Latest Milestone for the App

Facebook's outage becomes a boon for other social media startups

Snapchat Announces New Creator Monetization Tools

Clubhouse Expands Clips Access to All Users on iOS, Adds New Link-Sharing Option for Rooms

Snapchat Previews Coming Ad Targeting Options to Help Improve Campaign Focus