



Movers & Shakers : Alex Beard

Alex Beard has joined Bushell Investment Group as their new Head of Digital Marketing and eCommerce.

Insights

Is the future for identity checks totally digital?

Will the tech slump stick?

Should you buy ITV shares as it takes on the digital streamers?

News

Thieves in London target digital investors by stealing smartphones

Google and Rishi Sunak launch nationwide digital skills drive to help small businesses

Digital initiative launched in bid to create 1,100 jobs

UKTV CMO Simon Michaelides departs after 10 years to join travel industry

Gap between average CMO and CEO tenure widens

Meet Europe's crypto paradise

Airbnb CEO: The office 'is over'

Autocar launches new digital home for company cars

Crypto jobs less alluring as pay plummets at Galaxy Digital

Deal to launch reward digital credit card in the bag for Asda

Weetabix's Gareth Turner leaves to focus on marketing consultancy

Apple pulls the plug on iPods

Adidas ads banned in the UK for 'explicit nudity'

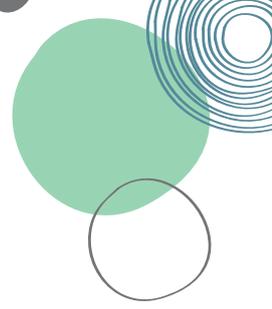
Retail Winners Prioritize Digital Quality

UK pushes tough tech rules under new digital watchdog

UK cybersecurity agency tackles record number of digital scams

Advice gap hits 13.2m as digital offers solution

Bitcoin fails to live up to 'digital gold' hype



Ecommerce

Ted Baker's switch to headless commerce brings efficiency gains

Next shows how online sales are growing faster at Label, its third-party brand business, than at Next

Swiftline Buys eCommerce Data Firm Charm.io to Boost its Platform

Ecommerce sales gallop despite big rebound in offline business

Ikea to spend \$3bn to make ecommerce purchases easier

How Online Marketplaces & B2B eCommerce Platforms are Fueling A Wholesale Renaissance

What is the 'Shopify effect' and how can it positively impact a small business?

Manufacturers grew B2B ecommerce sales faster than any other channel

Social Media

NFTs Are Coming to Facebook and Instagram

Facebook set to axe five features from app by end of month

Are Facebook ads still relevant in 2022?

Twitter Launches Updated, Simplified Privacy Policy, and New Game to Highlight Protection Options

Twitter Tests New Option to Start a Space About a Chosen Tweet

YouTube is testing a memberships gifting feature with select creators

YouTube Shorts gains a TikTok-like 'Green Screen' feature

YouTube Go is shutting down in August