



Leadership Spotlights



Dane Stanley

Our exclusive Q&A with Dane Stanley; discussing his career to date, trends and interesting moments!



Andrew Wight

Our exclusive Q&A with Andrew Wight; discussing his journey in digital, trends and interesting moments!

Insights

Do humans need to fear machines?

How the Daily Mail built an audience of 150,000+ digital subscribers

Risks to global financial stability

News

'The model is broken': UK's regional newspapers fight for survival in a digital world

BT defies critics to restart rollout of controversial digital phones

Sealed Air launches new digital packaging portfolio

Macro Is Back to Moving the Digital Asset Markets

Good Things Foundation: Building a national network to bridge the digital divide

Passengers set to benefit from new digital transport strategy

NatWest selects OneID as digital identity partner

B2B spend on TV advertising has doubled since 2018

Pepsi rebrands with new logo for first time in 14 years

Elon Musk among experts urging a halt to Al training

UK rules out new Al regulator

Sirane to install UK's first HP Indigo 200k digital press

Manchester United plays digital catch up with Real and Barca
'Energy sector struggles with digital and data skills gap'
Europe lagging behind on digital skills development, says EU official

Ecommerce

Ecommerce, food-delivery firms face new trouble as government eyes related party services ban

Banks Digital launches ecommerce site for plant-based latte brand

Refining the increasingly important e-commerce presence for UK customers

Social shopping could be the answer to e-commerce's discoverability

problem

Millennials to lead ecommerce spending in 2023, as they shun shops for online convenience

Social Media

Twitter takes action after code leak

Meta Launches New Reels Ad Options as it Leans into Evolving Consumption Shifts

LinkedIn Adds New Option to Share a Post with Multiple Members at Once TikTok: How the social media phenomenon has changed digital marketing TikTok, Snapchat growing in popularity among UK children, regulator data shows