



New Members



Sara Cohen

Ex Trading Director at SpaceNK



Craig Smith

Ex Chief Customer Officer at Radley

Insights

How Guinness attracted 1.5 million customers in under a year

Online retailers refine digital marketing strategies in 2023

Can music create a toxic workplace?

Amazon needs saving but is advertising going to be its saviour?

News

Google to track in-office attendance

Tesco accused of misleading customers with 'unclear Clubcard pricing'

Jessops appoints Bring Digital as digital agency partner

Voting starts for Digital Health Network Advisory Panels

78% of digital B2C marketers say AI helps marketing, while 47% responded that AI is dangerous: Optimove survey

New digital tool maps blue carbon ecosystems in high resolution

Flaunt Digital to get the bass bins rocking with KEF Audio's SEO and digital PR brief

Frame and Leeds Beckett launch new digital skills course

UK ad spend to grow 4.8% this year, according to GroupM forecast

Bold plans to boost digital connectivity across the country

THG Ingenuity partners with PwC to bolster digital commerce

Digital bank Kroo raises current account interest rates to 3.85% as high street banks lag behind



Vodafone and Three agree merger to form UK's largest mobile operator
LMc Digital relaunches as One-Two Digital after 'outgrowing single-person status'

Majority of Brits have considered a digital detox and want to spend time away from digital devices

Kellogg drops requirement for marketers to have degrees

Ecommerce

PayPal Ventures Leads \$14 Million Fundraise for LatAm's eCommerce Startup Nocnoc

Grocers Losing Share of Health and Beauty Sales to eCommerce

THG Ingenuity taps PwC to improve customer experiences online

Jully luggage expands with ecommerce store for the UK market

Online spend intentions remain resilient despite cost-of-living

Social Media

Twitter CEO pledges 'world's most accurate real-time information'

Instagram Tests New AI Chatbot Experience in DMs

Twitter Tests New Restrictions on DMs to Combat Message Spam

TikTok a growing source for news – but from influencers, not journalists

TikTok Launches New Mini-Site for Agency Partners and SMBs

Pinterest announces Milka Privodanova as head of EMEA Sales

Tesco Media and Insight Platform launches media partnership with Pinterest