

**Movers & Shakers: Gareth Robinson**

Gareth Robinson has joined Wavin Group as their new Head of Digital Marketing UK & Ireland.



**Movers & Shakers: Matthew Bushby**

Matthew Bushby has joined Rightmove as their new Chief Marketing Officer.



**Movers & Shakers: Julie Snape**

Julie Snape has joined Beauty Works as their new Chief Marketing Officer.



**Movers & Shakers: Catherine Willis**

Catherine Willis has joined HELLO! Magazine as their new Head of Digital Marketing & Customer Acquisition.



**Movers & Shakers: Ahmed Ashraf**

Ahmed Ashraf has joined The Invisible Collection as their new Growth Director.

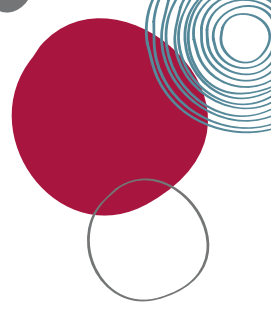
## Insights

Is WFH costlier than commuting?

Are Thursdays the new Friday?

Tandem Bank's CMO on the 'critical importance' of combining marketing and ESG

'Advertising, not just entertainment': Why Nike's TikTok ad was the most creatively effective of July.



## News

[Apple plans to double its digital advertising business workforce](#)

[Innovate UK launches £7m digital tech competition](#)

[SaaS startup raises £1.65m to help businesses embrace digital](#)

[UK businesses must bring employees up to speed on digital support skills](#)

[Ukraine joins Digital Europe programme](#)

[Boots Plans Online Market for Beauty Brands in Digital Overhaul](#)

[Fidelity International fills new digital director role](#)

[Britain is being failed by a lumbering digital state](#)

[Digital UK completes exec shakeup with hire of Samsung TV exec as CCO](#)

[Exciting opportunity for SMEs around Bristol to upskill their digital capability.](#)

[Google move with digital out-of-home ads could benefit charities' campaigning](#)

[Companies House to introduce digital ID system](#)

[Fidelity International fills new digital director role](#)

## Ecommerce

[Tools for Data-driven Ecommerce Decisions Trending](#)

[E-Commerce Popularity Ignites Growing Investment In Warehouse Automation](#)

[Why A/B Testing Can Make or Break a Store](#)

[GameStop, Crypto Exchange FTX Team on eCommerce](#)

[Smartphone brands to ensure discount on ecommerce stores](#)

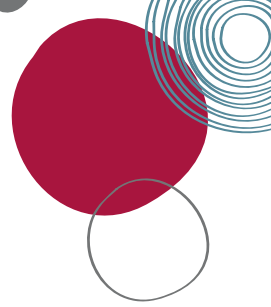
[Website performance issues cost eCommerce businesses 10 percent of revenue](#)

## Social Media

[Instagram Scales Back In-Stream Shopping Elements as it Re-Examines its Approach](#)

[TikTok office sale boosts faltering London market](#)

[Instagram Tests New 'Add Topics' Option in the Reels Upload Process](#)



[Snapchat teases new augmented-reality running glasses](#)

[Twitter will let you edit your tweet up to five times](#)

[Ad spending on mobile social media to grow by 19% in 2022](#)

[TikTok Voted 'Most Innovative' Ad Platform in New Survey](#)

[How Daily Mail's 35-strong Snapchat team connects with 15m subscribers](#)