



**Movers & Shakers : Hemant Desai**

Hemant Desai has been appointed as the new Chief Digital Officer at Domestic & General.



**Movers & Shakers : Jack Tomson**

Jack Tomson has been appointed as the new Head Of Ecommerce at Alpro.



**Movers & Shakers : Sarah (Ahmed) Shakery**

Sarah Shakery has joined Foli8, as their new Head of Ecommerce.



**Movers & Shakers : Simon Haynes**

Simon Haynes has become the new Head of Digital at Havas Lynx Group.

**Insights**

How bad incentives ruin good marketing

The future of marketing careers? Marketing, data, tech and digital in harmony

Home Office Digital, Data and Technology Strategy 2024

**News**

EU puts its digital tax plan on ice

New Digital Health Networks chairs and vice chairs selected

Fidelity Digital to Expand Staff by 70% on Strong Crypto Demand

Digital to power a 10.4% recovery in global ad spend

Met Police seize record £180m of cryptocurrency in London

UK nonprofits saw 35% rise in online revenue in 2020

TikTok opens first pop-up venue in UK at Westfield London

60% of charities now have a digital strategy

UK media industry could be worth £88 billion by 2025

Revolut becomes £24bn tech giant as digital bank strikes SoftBank and Tiger deal

World's first Islamic international digital bank to launch in UK

## **Ecommerce**

Boohoo inks new partnership to run Debenhams in the Middle East

UK shoppers could spend £10bn more in 2021 than 2020 as ecommerce looks to hit £120bn

## **Social Media**

TikTok Holds its Lead as the Most Downloaded App Once Again in June

Should we have ID verification for social media?

Facebook's Business and Ad Chief Outlines Key Areas of Focus for the Platform Moving Forward

Facebook's Making Facebook Pay Available as a Payment Option on Third Party Websites

Twitter is Retiring its Stories-Like 'Fleets' Option