



Movers & Shakers: Heidrun Luyt

Heidrun Luyt has joined Pipedrive as their new Global Chief Marketing Officer.

New Members



Lynora James

Group Digital Commercial Director at TFG Brands



James Wall

Global Marketing Director at Quintessentially



Kevin Sears

E-commerce Director at Signature Gifts Ltd



Mark Dugdale

Head Of Ecommerce at VASHI



Sophie Litvinoff

Ecommerce and Marketing Director at Annoushka

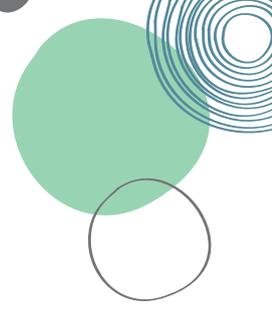
Insights

[Job interviews in the metaverse?](#)

[How one small charity improved its cyber security](#)

[How Tesco Mobile saved £1.1m by streamlining search marketing](#)

[How digital-twin technology could revolutionise the healthcare industry](#)



[How cloud content migration leads to digital transformation](#)

[Why stores are 'critical to success' as digital drives growth at Shoe Zone](#)

News

[Disney goes all in on immersive tech](#)

[TfL to create digital twin of London Underground to monitor track and tunnels](#)

[Digital disruption to return as top risk over next decade](#)

[Johnson & Johnson and Microsoft partner up on digital surgery](#)

[Ikea cuts sick pay for unvaccinated](#)

[People get ready for a digital currency](#)

[Clydebank students given laptops to bridge digital divide](#)

[JP Morgan set to expand digital bank](#)

[Business applauds G7 Digital Trade Principles on free flow of data with trust](#)

[NHS England sets out digital priorities in latest planning guidance](#)

[McDonald's launches loyalty scheme that rewards customers with Big Macs](#)

Ecommerce

[Famous Launches Free Ecommerce Design Platform for Shopify Brands](#)

[Accenture predicts Social commerce to grow 3 times as fast as e-commerce](#)

[Will autonomous vehicles revolutionise last mile delivery for ecommerce?](#)

[Consumers spend more than 100bn hours in shopping apps in 2021](#)

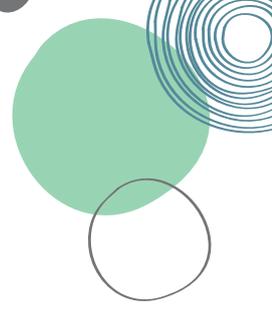
Social Media

[Starling Bank: Facebook boycott has caused 'no noticeable decline' in marketing performance](#)

[Facebook and Twitter 'failing to tackle fake review factories'](#)

[Twitter Creates a New Guide For Marketers](#)

[4 New Twitter Updates Including Video Replies](#)



[Top 100 Banks on Instagram for the Fourth Quarter of 2021](#)

[Twitter invests in Aleph Group to support digital ad expertise globally.](#)

Digital jobs (Vacancies)

[Director of Ecommerce - Premium Homeware - £120,000 to £150,000](#)

[Head of Ecommerce - Premium Handbag Company - £80,000](#)

[Head of CRM - Retail - £70,000](#)

[Head of Digital - Luxury - £80,000](#)