



Movers & Shakers: Malcolm Carter

Malcolm Carter has joined The Entertainer as their new Head Of Online & Digital.



Movers & Shakers: Amit Kotecha

Amit Kotecha has joined Atom Learning as their new Chief Marketing Officer.

New Members



Andrew Wight

Head of Ecommerce & Sales Support at Fisher & Paykel Appliances



Jon Brook

Chief Marketing Officer Lights4fun



Dane Stanley

eCommerce Director at Sosandar



Nicola Ellul

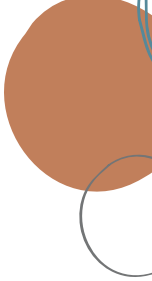
Global Head Of Marketing at Nails.INC

Insights

[Why workers are 'conscious quitting'](#)

[Where next for What3words?](#)

['Great minds don't think alike': Brands on navigating design agency relationships](#)



How Guinness became Britain's most popular pint
The Power and Limitations of AI in Digital Marketing

News

Adobe Digital Trends Report finds leading brands investing in content creation and workflow

Data reveals Lilt's struggling brand health as the soft drink rebrands as Fanta

Japan's central bank to pilot digital currency starting in April

Metaverse buzz dwindles as AI soars

Contactless payments lead the charge

Fleetwood Town partner up with Project Digital UK for the 22/23 season

90% of digital marketers aware of audio advertising, but only 40% use it

UK digital identity moves department, financier demands 'economic digital ID'

Ecommerce

Harvey Nichols taps Sweaty Betty VP for ecommerce director role

Amazon skips wholesalers in Europe

WPP and BigCommerce partner to enhance global ecommerce offerings

TikTok becomes UK's most shopped social channel

Simpler checkout launches in the UK to revolutionise customer experience for online shoppers

Meta Bails on Live Stream Shopping Platforms, Leaving UK Businesses a Huge Gap to Fill

Social engineering fraud grows as consumers turn to e-commerce

Social Media

Meta gets into the subscription game

YouTube Tests Podcast Management Options in YouTube Studio

LinkedIn Adds Option to Tag Chats with a 'Starred' Function

Facebook sells subscriptions as the ad business stumbles

Snapchat rolls out new Sounds features to make it easier to create content