





Movers & Shakers: Amy-Lee Cowey

Amy-Lee Cowey has joined Supernova as their new
Global Brand Director.

Leadership Spotlights



Chris Kelly

Chris Kelly discusses his career to date, his success at Foxtons, his excitment about ChatGPT and more.



Beth Francis

Beth Francis discusses her career experiences, the importance of sustainability and her hobbies.

Insights

Why 'boomerang' hires are on the rise

<u>Digital marketing maturity still lagging in the banking industry</u>

Get ready for the meh-taverse

How Rolls-Royce is unlocking digital transformation with Power Apps

News

Remote work gap in UK widens

Western Digital reports network security incident

UK Fintech AGAM International and SBK Foundation Pioneer First

Digital and Sharia Only Micro Finance Product in Bangladesh

CMOs from NatWest, Boots and TikTok named Marketing Week

Awards judges

Virgin Orbit to cease operations

<u>Digital map created of UK's underground pipes and cables</u>

M&S chairman: Company law needs to catch up with the digital age

Tech giants looking for ways to wriggle out of UK digital tax, watchdog warns

<u>Co-op trialling digital alternative to deposit return scheme</u>

Al & Data gets new home at Digital Health

Co-op to increase focus on loyalty scheme following £130m revenue boost in food

A third of marketers not offered upskilling opportunities

Fanta revamps logo with launch of first-ever global identity

Number of new UK startups grows 4.5% despite downturn

Ofcom refers UK cloud market to competition watchdog

Ecommerce

Simon Cartey appointed UK commercial director at Toys R Us

UK online spending falls 2.9% in March to £8.2 Billion

83% of UK shoppers concerned by online payment security

CardX Expands Online Payment Capabilities with Mastercard Click to Pay

THG strikes 10-year partnership with ecommerce retailer Maximo Group

UK online spending falls 2.9% in March to £8.2 Billion

Asos appoints ex-Amazon Fashion CFO to board

Social Media

<u>Instagram Tests New Process to Help Users Engage Over Interests</u> <u>In Common</u>

TikTok fined £12.7m for misusing children's data

Google Launches New 'Ads Transparency Center' to Share Info on Campaigns

Snap Outlines New Safeguards for its 'My Al' Chatbot Tool

TikTok Users are More Open to In-App Promotions, According to New Report